

Urban Future.

Rotterdam 24



City of  
Rotterdam

ROTTERDAM.  
MAKE IT  
HAPPEN.



**THIS IS YOUR  
#UF24 EVENT PROGRAMME!**

Version May 31, 2024

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# Welcome to Urban Future.

Europe's most inspiring event  
to make cities sustainable.

Home to a global community  
of 50,000+ urban change-makers.

# GET INSPIRED, CONNECT AND GROW IN ROTTERDAM!

Together with up to **2,500**  
fellow **urban change-makers**

**250** Speakers

**180** Mayors & City Representatives

**100** Partners

**60** Sessions

**35** Field Trips

**Countless** connections

**Unforgettable** memories





# POWERED BY PASSION & PARTNERS



City of Rotterdam



Husqvarna



HUGSI



Laudes Foundation



ROCKWOOL



ROTTERDAM.  
MAKE IT HAPPEN.



POZ CREATES



STUTTGART



DMI-ECOSYSTEM



eurotowns



Google



#iCapitalAwards  
European Innovation Council



RISE CITIES  
A BMW FOUNDATION Herbert Quandt Program



TOYOTA  
mobility  
FOUNDATION



DEVELOPMENT  
PLATFORM TVG



GREATER  
PORTO



C40  
CITIES



eit Climate-KIC  
Co-funded by the European Union



EURO  
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NET  
ZERO  
CITIES  
EU MISSION PLATFORM  
CLIMATE NEUTRAL AND SMART CITIES



RESILIENT  
CITIES  
NETWORK



Explore our entire team of partners on the [these pages](#).

URBAN FUTURE WEEK

MONDAY   JUNE 3	TUESDAY   JUNE 4	WEDNESDAY   JUNE 5	THURSDAY   JUNE 6	FRIDAY   JUNE 7
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UF24 YOUNG LEADERS  
PROGRAMME

09.00 – 17.30 | CIC ROTTERDAM

Urban Future.

Young Leaders

COOPERATIVE PUBLIC GOVERNANCE  
ON EU PRIORITIES

09.00 – 17.30 | ROOM MATE BRUNO HOTEL

EUKN

RISE CITIES:  
2024 FELLOWSHIP CLOSING EVENT

13.00 – 17.00 | ROOM MATE BRUNO HOTEL | BY INVITATION ONLY

RISE CITIES

CAPITAL OF INNOVATION:  
ALUMNI NETWORK MEETING

14.00 – 18.00 | CITIZENM HOTEL

European  
Innovation  
Council

URBAN INNOVATION  
LEADERSHIP FORUM

BY INVITATION ONLY | TBC

City of  
Rotterdam

BABLE

URBAN  
INNOVATORS GLOBAL

JUST STREETS PROJECT:  
DUTCH LIVING LAB VISIT

TBC

JUST  
STREETS

MISSION:  
TRANSITION URBAN FUTURE?

16.00 – 18.30 | ROTTERDAM UNIVERSITY OF APPLIED SCIENCES

WELCOME RECEPTION  
AT ROTTERDAM’S CITY HALL

19.00 | INVITATION ONLY | ROTTERDAM CITY HALL

OASC SUMMIT  
2024

TBC

#UF24  
CONFERENCE

Urban Future.

PAINT  
YOUR CITY

12.30 – 16.30 | GOOILANDSSINGEL

CO-CREATION LUNCH:  
PURPOSE FOR A NEW DISTRICT

12.45 | LOUNGE EXPO | CITY OF STUTTGART LOUNGE

ROSE  
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MAYORS  
MEET & GREET

17.30 | INVITATION ONLY | AHOY

eurotowns

INNOVATORS  
MINGLE

17.30 | AHOY

RISE CITIES

GROENE STAD CHALLENGE  
WINNER ANNOUNCEMENT

17.45 – 18.15 | CITYCHANGERS ARENA

GROENE STAD  
CHALLENGE

ROTTERDAM’S BIGGEST DINNER:  
UF24’S MUST-ATTEND SOCIAL EVENT

18.30 | FOODHALLEN ROTTERDAM

ENGAGE WITH PARTNER  
FOREST URBAN LEADERS

09.00 – 10.30 | INVITATION ONLY | AHOY | PORT 5

C40: AWARD CEREMONY FOR  
“SCHOOLS REINVENTING CITIES”

11.00 | AHOY

C40  
CITIES

LET’S TALK (SUSTAINABLE & BETTER)  
BUSINESS!

14.00 – 18.30 | AHOY | PRE-REGISTRATION

SPIRIT  
SLOVENIJA

TVG™

CO-CREATION LUNCH:  
PURPOSE FOR A NEW DISTRICT

12.45 | LOUNGE EXPO | CITY OF STUTTGART LOUNGE

ROSE  
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CITIES  
FUCKUP SHOW

16.00 | AHOY

EUROHEAT & POWER  
2024 CONGRESS

POSTILLION HOTEL & CONVENTION CENTRE WTC

RAM  
ROTTERDAM  
ARCHITECTURE MONTH

# CONFERENCE TRACKS

Welcome to our favourite programme to date! More than a year of preparation has gone into its development. The tracks combine the expertise of more than 450 leading urban shapers, who have helped us tailor the content exactly to our CityChangers’ needs. These tracks will equip you with what you need to grow as a change-maker and create more impact with your work.

Track 0	Track 1	Track 2	Track 3	Track 4	Track 5
HIGHLIGHT SESSIONS	CLIMATE ADAPTATION	BUILDING SUSTAINABLE CITIES	SOCIAL ASPECTS OF CHANGE	LEADERSHIP AND PERSONAL GROWTH	CITYCHANGER SKILLS

We are constantly updating our programme. Thanks for your understanding that some details may change before #UF24! Current status as of May 2024. The most updated version will be available in the #UF24 Conference App.



#UF24 CONFERENCE DAY 1

Wednesday, June 5, 2024

	PORT   3RD FLOOR		DOCK   2ND FLOOR							
	PORT 1 A	PORT 1 B+C	DOCK 5	DOCK 10 A	DOCK 10 B	DOCK 13	DOCK 14	DOCK 15	DOCK 16	DOCK 17
09.00 10.30	<div>3.1.</div> <div>Social aspects of the transition</div> <div>How to balance green, growth, and equity</div>	<div>0.1.</div> <div>Opening Ceremony</div> <div>Let the fun begin!</div>			<div>0.2.</div> <div>This changes everything</div> <div>How green and digital go together</div>					
11.00 12.30	<div>1.3.4.</div> <div>Make our cities green again</div> <div>How cities are fast-forwarding their green infrastructure</div>	<div>0.3.</div> <div>Igniting the changemaking fire</div> <div>How to make Change with a capital C</div>	<div>2.5.1.</div> <div>Redoing heritage</div> <div>How to transform historical sites through place-led urban innovation</div>	<div>5.7.</div> <div>Universal: Changemaking skills and know-how</div> <div>Workshop hosted by Next Generation Academy</div>	<div>1.5.</div> <div>Mayors for climate adaptation</div> <div>How the decisions of city leaders can make all the difference</div>	<div>1.3.</div> <div>When the climate crisis hits home</div> <div>Handling climate risks in the built environment</div>	<div>4.3.</div> <div>Critical: Preparing your city for an uncertain future</div> <div>How leading cities prepare for the future with 'urban resilience'</div>	<div>2.1.</div> <div>From silo to system: Creating the Real Estate we need</div> <div>How to transform a system when most stakeholders are happy with it</div>	<div>3.4.2.</div> <div>The CitiVerse</div> <div>Digital tools to engage with your citizens</div>	<div>4.4.</div> <div>Winning 1 million Euros is not the point?</div> <div>How participating in Europe's iCapital competition sparks collaboration</div>
14.00 15.30	<div>1.1.</div> <div>Heroes of climate adaptation</div> <div>Let them show you how to make climate your city's top priority</div>	<div>2.2.1.</div> <div>Density and proximity</div> <div>How to beat urban sprawl and inner-city blues</div>	<div>5.6.</div> <div>Generative AI: what's hot &amp; what's coming</div> <div>Executive briefing on the latest AI trends and their effects</div>	<div>4.7.</div> <div>Challenge your ignorance</div> <div>The gender space gap: How to get men to think like women</div>	<div>3.4.</div> <div>Happy neighbourhoods, happy cities</div> <div>How to build urban resilience with community power</div>	<div>3.2.</div> <div>Wake up and fail fast</div> <div>Cities must fix their energy strategies: this is how</div>	<div>3.5.</div> <div>The Yinyang of urban governance</div> <div>How to balance top-down and bottom-up</div>	<div>2.5.</div> <div>Second life for buildings</div> <div>How to deconstruct, repurpose, and renovate buildings and neighbourhoods</div>	<div>3.5.3.</div> <div>Driving urban transitions with national platforms</div> <div>How to achieve climate neutrality with multi-level governance</div>	<div>3.3.</div> <div>The 'boring' revolution</div> <div>How to steer a radical transition</div>
16.00 17.30	<div>2.4.3.</div> <div>Is a just transition for housing possible?</div> <div>Let's talk it straight: how to share responsibility and account for it</div>	<div>2.2.</div> <div>Starting from scratch: change by design</div> <div>How planners, architects, and engineers transform the way we build</div>	<div>2.2.3.</div> <div>Mission-led urban transformation</div> <div>Workshop: How to reframe, rethink and reorganise around what is needed</div>	<div>5.5.</div> <div>Wanna talk?</div> <div>Meet fellow doers, disruptors, and making-it-happen teams</div>	<div>4.2.</div> <div>Change must come from the top</div> <div>Why it pays to make enemies</div>	<div>1.3.1.</div> <div>Decision-making tools for climate adaptation</div> <div>How to make robust decisions</div>	<div>3.4.1.</div> <div>Know your people</div> <div>From Rotterdam to Nairobi: Proven tools and methods to engage with people</div>	<div>2.3.</div> <div>Follow the money in real estate</div> <div>How leaders transform business models</div>		<div>3.5.2.</div> <div>Big enough to cope, small enough to care</div> <div>How medium-sized cities are leading sustainability</div>

#UF24 CONFERENCE DAY 2

Thursday, June 6, 2024

PORT   3RD FLOOR		DOCK   2ND FLOOR								
PORT 1 A		PORT 1 B+C	DOCK 5	DOCK 10A	DOCK 10 B	DOCK 13	DOCK 14	DOCK 15	DOCK 16	DOCK 17
09.00 10.30	<b>1.2.</b> Making climate adaptation in cities really work How to integrate climate adaptation in general urban planning	<b>4.1.</b> Driving change from within How to work agile in a system of set rules (and how to change them)	<b>5.2.</b> Fixing your climate communications Learn how to speak for your facts	<b>1.3.3.</b> Join the rooftop revolution Workshop: How to capitalise on multifunctional roofs	<b>2.2.2.</b> Placemaking as a strategic urban regeneration method How to align stakeholder interests with place-led innovation	<b>3.3.2.</b> Prohibit, regulate, facilitate? Cities in search of a mobility strategy	<b>2.4.2.</b> Deconstructing 'greenlash' in the built environment Brick by brick: Building public support for a green transition	<b>5.4.</b> Sink or swim: welcome to the urban shark tank Find replicable solutions that will work in your city	<b>3.4.3.</b> Unleash your city's social innovation power How to create the ecosystem needed for districts to flourish	<b>2.3.1.</b> Roadmap to circularity Achieving market transformation in the built environment
	<b>2.2.4.</b> Unlocking the power of arts & culture for transformation How to spark collective behavioural change	<b>4.5.</b> Living your vision Personal growth: How to manage passion	<b>2.1.1.</b> Leader of the pack How Slovenia is cutting CO <sub>2</sub> -emissions in the built environment	<b>5.8.</b> What's your legacy? Workshop hosted by Next Generation Academy	<b>2.5.2.</b> Level up your game Beat boring: How to get children excited about urban planning	<b>3.5.4.</b> Collaboration for a brighter future How cities and the private sector are moving closer together to tackle key challenges	<b>5.1.</b> Hiring for change Why I want to work for the city	<b>1.3.2.</b> Selling it to the sceptics How to finance the greening of cities with private capital	<b>5.3.</b> Preparing the tiger: procurement for sustainability Bring your challenge and learn innovative ways to procure for it	<b>2.4.</b> Enter the construction site Build, maintain, retrofit: Frontrunners show that change is possible
14.00 15.30	<b>2.4.4.</b> Emissions vs. Housing How to win it with vacant spaces for affordable housing	<b>5.10.</b> The business of urban sustainability Can the private sector contribute to thriving cities?	<b>2.4.1.</b> Green Skills, Decent Work and The Future of Construction The future of construction or how to deliver the promise of green jobs	<b>1.3.6.</b> The most sustainable city in the world is ... Finding the right KPIs to measure progress	<b>2.4.5.</b> All eyes on the blind spot: construction waste How to make circularity a viable and just economy	<b>5.9.</b> Sustainable urban development put into practice The City of Dordrechts' plans for the Maasterras	<b>3.3.1.</b> Breaking the iron law of mobility How to avoid backlash on your road to mobility justice	<b>3.5.1.</b> Urban governance for sustainability How to tackle climate and inequality together	<b>4.6.</b> Trust me, I'm a changemaker Listen carefully: How to avoid your change project from blowing up	<b>1.4.</b> Trapped: coastal cities facing an existential threat Rising sea levels: How to anticipate overwhelming challenges
	<b>4.8.</b> Your Rotterdam souvenir Making sense of your role in the transformation through poetry	<b>0.4.</b> Cities FuckUp Show	<b>3.5.5.</b> Developing the CitiVerse Workshop: How to build a digital city					<b>1.3.7.</b> Heroes of climate adaptation and their tools Walkshop: Green space maintenance		<b>1.3.5.</b> Greening streets and squares Walkshop: Public space retrofitting



# #UF24 CONFERENCE FIELD TRIPS

WEDNESDAY   JUNE 5		THURSDAY   JUNE 6	FRIDAY   JUNE 7						
1. Rotterdam by night	24. Two bridges morning run	2. Climate adaptation walk	3.A 3.B Rotterdam architecture: the next 100 years #A / #B	4. Rotterdam architecture: the past 100 years	5. Explore the CitiVerse	6.A 6.B Morning rooftop hop #A / #B	7. Afternoon rooftop hop	8. Urban regeneration #1: Rotterdam-South	9. Hangover morning swim
		10. Urban regeneration #2: Merwe-Vierhaven	11. IKEA's multifunctional hub in Amsterdam	12. Sustainable timber tour	13. Heritage tram ride and stroopwafel	14. Circularity to taste: the milk & beer tour	15. Public space detective tour	16. Rotterdam top attractions: Markthal and Cube Houses	17. Pedelec tour to Rotterdam's fields and farms
		18. Urban regeneration #3: Katendrecht	19. Building a city beach	20. Urban resilience tour	21. Upcycle Paradise	22. Social entrepreneurship & inclusion tour	23. MVRDV: "Yes! In my backyard"	25. Touring Rotterdam's street art & sculptures	26. Buildings by women
		27. Floating City tour	28.A 28.B A. BlueCity morning visit B. BlueCity afternoon visit	29. Building sustainable and resilient cities	30. Second Life for Buildings				



Speaker Lineup  
SAY HELLO TO:

... and many more!

																
Pepijn Duijvestein	Oana Stancioiu	Leonora Nicholson	Martha Marisa Wanat	Rutger Bregman	Janet Sanz	Christophe Najdovski	Elena Doms	Lykke Leonardsen	Marco Te Brömmelstroet	Katharina Schätz	Ahmed Aboutaleb	Vojtech Vosicky	Xavier Matilla Ayala	Jacqueline O'Donovan	Marije Ten Kate	Aric Chen
																
Susan Leadbetter	Chantal Zeegers	Felix Rodenhjohann	Valentina Schippers-Opejko	Ben Collier	Bas Boorsma	Heinrich Strößenreuther	Katharina Moser	Cecil Konijnendijk	Paul van Roosmalen	Arnoud Molenaar	Rosemarie van Ham	Hélène Chartier	Anne-Sofie Gregersen	Wouter Valkenier	Emanuel Heisenberg	Maria Vassilakou
																
Anja Flötenmeyer-Woltmann	Tamlyn Shimizu	Margaret Heffernan	Jorn Wemmenhove	Ulrike Sima	Armin Nassehi	Vinita Damodaran	Chautuileo Tranamil	Tracy Metz	Anne Dubrau	Frederik Verstraete	Karin Huber-Heim	Erik Swan	Ying-Chih-Deng Sommer	Mila Kostadinova	Bob D'Haeseleer	Scott Francisco
																
Derk Loorbach	Jose Besselink	Lisa Olsson	Safaa Charafi	Claire Elizabeth Williams	Joost Helms	Sylvie Gallier Howard	Eleanor Sharpe	Roland van der Heijden	Enrique Peñalosa	Marcel van Oosterhout	Charlotte Glazier	Maarit Kahila	Jennifer Koster	Carolin Lemke	Ćwikał Małgorzata	Henrik Morgen
																
Ludo Pittie	Philipp Riegebauer	Siobhan Burger	Dejan Stojanovic	Jorick Beijer	Wietse van Ransbeeck	Jessica Watts	Victoria Yavorskaya	Kristen Zupancic	Dominik Campanella	Elizaveta Fakirova	Milena Ivkovic	Geiske Bouma	Mark Nieuwenhuijsen	Kathy Nothstine	Elina Rotaru	Ellen Schindler



# SESSIONS YOU DON'T WANT TO MISS

0.1. June 5, 2024  
09.00 – 10.30

PORT 1 B+C

## Opening Ceremony

### Let the fun begin!

Welcome to URBAN FUTURE 2024 in Rotterdam. Let us surprise you with this opening, setting the bar for the 3 days ahead. Get ready to be inspired, provoked, motivated, and hungry for more.

**Elina Rotaru (Moderator)**

Sustainability Trainer at Clujul Sustenabil | Cluj-Napoca | Romania

**Chantal Zeegers**

Vice Mayor of Rotterdam | Rotterdam | The Netherlands

**Margaret Heffernan**

Professor of Practice at the University of Bath | Bath | UK

**Ben Collier**

CEO at Farmlink Project | Los Angeles | USA

**Erion Veliaj**

Mayor of Tirana | Tirana | Albania

0.2. June 5, 2024  
09.00 – 10.30

PORT 1 A

## This changes everything

### How green and digital go together

Ever since climate change has made headlines, the future on planet earth began to look very scary. We project the world as we know it into an imagined climate of 2100 and become petrified. Let's straighten it out: A 2100 society is fundamentally different from a 2024 society. Yes, the social world is going to change more rapidly than the physical one. This change is mainly brought about by digitalization whose promise to boost 'green' is yet to be delivered. In this session we shine a fascinating light on how 'green' and 'digital' (can) go together. Join us for a discussion with some of Europe's most authoritative voices, and quiz them with your questions.

**Tamlyn Shimizu (Moderator)**

Global Partnerships & Communications Lead at BABLE Smart Cities | Germany

**Armin Nassehi**

Sociologist at Ludwig Maximilian Universität München | Munich | Germany

**Bas Boorsma**

CEO at Urban Innovators Global & Professor of Practice at Thunderbird School of Global Management | The Netherlands

0.3. June 5, 2024  
11.00 – 12.00

PORT 1 B+C

## Igniting the changemaking fire

### How to make Change with a capital C

Nothing is more powerful than an idea whose time has come. It seems as if things are magically falling into place. If only! What looks like a freak event – take the fall of the Berlin wall – has been in the making for a long time. It's madly dedicated individuals who believe in an idea, so hard that it infects others and spreads like wildfire. So, before we get going and learn how to make cities more sustainable, we hear the story of writer Rutger Bregman and changemaker Claire Elizabeth Williams and how his talks inspired her to start one of the most ambitious urban experiments in recent years, with radical implications for how we deal with homelessness and poverty. What do we know about changemakers like Claire, their psychology, and how they have changed the course of history? Time to inspire, motivate and celebrate.

**Karin Haselböck (Moderator)**

European leadership team member at Ashoka Europe | Vienna | Austria

**Rutger Bregman**

Historian & Author at School for Moral Ambition | Houten | The Netherlands

**Claire Elizabeth Williams**

Senior Manager Corporate Citizenship at Imagine Canada | Co-founder & former CEO at Foundations for Social Change | Co-founder of Wiser Together | Vancouver | Canada

0.4. June 6, 2024  
16.00 – 17.30

PORT 1 B+C

## Cities FuckUp Show

### Spilling it all out for you!

Join the highlight of UF24 and meet 3 brave CityChangers who will be sharing not only their biggest FuckUps, but more importantly, their key learnings from this experience.

**Dejan Stojanovic (Moderator)**

The Failure Enthusiast at The Failure Institute | Vienna | Austria

**Lan Marie Nguyen Berg**

Member of the Norwegian Parliament | Oslo | Norway

**Enrique Peñalosa**

Former Mayor of Bogotá | Bogotá | Colombia

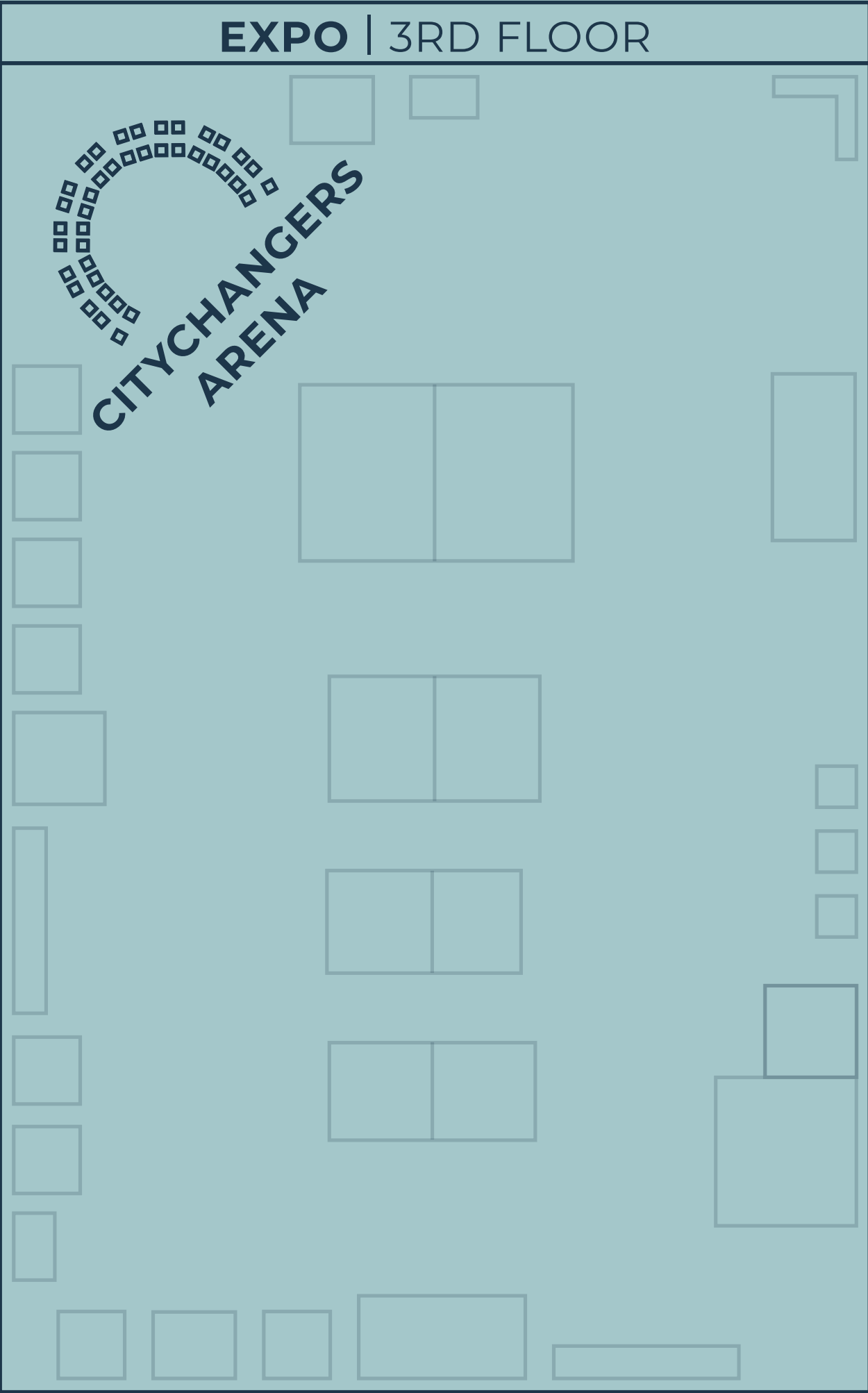
**Rashiq Fataar**

CEO at Our Future Cities | Cape Town | South Africa

# DROP BY THE CITYCHANGERS ARENA!

## In the heart of the Expo Area

TIMESLOT	DAY 1   WEDNESDAY, JUNE 5, 2024	DAY 2   THURSDAY, JUNE 6, 2024
10.30 11.00	<b>0.5. Media briefing</b>   10.45 - 11.15 The must-attend event for storytellers	<b>0.11. Wanna play?</b> Playgrounds as tools for social transformation
11.00 11.30		
11.30 12.00		
12.00 12.30		<b>0.6. What about YOU?</b> Young optimistic urbanists – the city makers of tomorrow
12.30 14.00		
14.00 14.30	<b>0.8. To go green, go collaborative!</b> Networking session: Uniting nature-based change-makers	<b>0.13. Mobilising change</b> A dialogue on the role and potential of mobility in shaping future societies
14.30 15.00	<b>0.9.1. How to upgrade your city by recipe</b> Booklet launch: 20 powerful recipes for better cities	<b>0.14. Crafting companies for systemic change</b> When your ideas go beyond projects
15.00 15.30	<b>0.9.2. Open for miracles</b> The kitchen square	
15.30 16.00		
16.00 16.30	<b>0.10. Mobility transition arena</b> How to steer a radical mobility transition	
16.30 17.00		
17.45 18.15		





In the heart of the Expo Area

# CITYCHANGERS ARENA

0.5. June 5, 2024  
10.45 – 11.15

CITYCHANGERS ARENA

## Media briefing

### The must-attend event for storytellers

All the essential information for storytellers gearing up to let you explore the diverse range of stories coming together at Urban Future. Witness the evolution of "sustainable cities" topics over the last decade, discover the ins and outs of organising a conference for 2,000 CityChangers, and encounter motivating stories of young innovators showcasing the impact of individuals in transforming a city. Lastly, don't miss the official handing over of the baton from Rotterdam to Łódź – Europe's last undiscovered city and Urban Future's next host city!

**Inputs by**  
**Gerald Babel-Sutter**  
CEO & Co-founder of Urban Future | Austria  
**Chantal Zeegers**  
Vice Mayor of Rotterdam | The Netherlands  
**Hanna Zdanowska**  
Mayor of Łódź & Member of the European Committee of Regions | Poland  
**... and more!**

0.6. June 5, 2024  
11.30 – 12.30

CITYCHANGERS ARENA

## What about YOU?

### Young optimistic urbanists – the city makers of tomorrow

Urban planners work on transformation processes in cities every day and they are becoming increasingly more complex, which makes the involvement of residents more difficult. Particularly the younger generation is often left out and they don't feel connected to the city; they don't even really understand it. The book METRO OIO – a graphic novel richly illustrating the history of Rotterdam – has ever since become a tool for children to talk about the identity of a city, led by the motto: “When you get to know a city, you'll start to love it. And what you love, you'll take care of.” But how does this relate to the involvement of younger generations in urban development processes? Join this session to find out what cities can do to be taken seriously for their youth participation strategies and how to make it as easy as brushing teeth: Something you don't think about, something you simply do!

**Inputs by**  
**Ellen Schindler**  
Partner & CEO at De Zwarte Hond | The Netherlands

0.8. June 5, 2024  
14.00 – 14.30

CITYCHANGERS ARENA

## To go green, go collaborative!

### Networking session: Uniting nature-based change-makers

Successful projects happen when the right people meet at the right time. So, the “What's That Green?” network will create the right conditions at our CityChangers Arena to spark urban projects inspired by nature. You're invited to start a conversation with fellow participants and discover productive synergies with your expertise. Leverage the power of system mapping, extend your network map, and leave with a fresh look on how other disciplines can help you achieve your urban nature goals!

**Inputs by**  
**Julia Micklewright**  
Doctoral Candidate & Teaching Associate at Technical University of Munich | Germany  
**Elizaveta Fakirova**  
Urban Researcher & Manager at Technical University of Munich | Germany  
**Christina Risinger**  
Architect & Urbanist at What's That Green? | Germany

0.9.1. June 5, 2024  
14.30 – 15.00

CITYCHANGERS ARENA

## How to upgrade your city by recipe

### Booklet launch: 20 powerful recipes for better cities

All over the world, people are working to make their cities more social, green, and livable. Sure - sometimes the mills grind slowly, and transformation processes are complex and lengthy. But it doesn't always have to be like this! Pop-Up City and Urban Future have worked on a booklet containing 20 recipes from and for CityChangers - ready, set, copy, paste, and go! At this launch event, you'll hear more about the idea behind the booklet, which examples were selected, how you can implement them, and even meet one of the chefs who contributed a recipe.

**Inputs by**  
**Jeroen Beekmans**  
Co-founder of Pop-Up City | The Netherlands

In the heart of the Expo Area

# CITYCHANGERS ARENA

**0.9.2.** June 5, 2024  
15.00 – 15.30

CITYCHANGERS ARENA

## Open for miracles

### The kitchen square

Why is it important to visibly manifest domestic traces in a narrow street of Istanbul as a political action? And what does this have to do with sustainable solutions to handle environmental challenges in our cities? “The Blind Alley and The Kitchen Square” navigates on the borderline between art, architecture, social sustainability, and urban planning – a copy/paste example of the Pop-Up City booklet. Stay seated and listen to the CityChanger who will discuss site-specific projects and their possible impact as alternative public spaces. She will share the lessons learned through the discovery of a rural-urban matriarchy on a public domestic street in Istanbul and explore with you the public place model to strengthen social and sustainable solutions.

**Inputs by**  
**Elin Strand Ruin**  
Artist-Architect at SES Studio Elin Strand Ruin | Sweden

**0.10.** June 5, 2024  
16.00 – 17.00

CITYCHANGERS ARENA

## Mobility transition arena

### How to steer a radical mobility transition

Mobility is the most emotional topic in city making. However you tackle it, you can be sure to get in hot water with someone’s win, translating into someone else’s loss. Which is why, so far, cities have focused on electrification and cautiously reducing cars from inner cities. This strategy fails to understand the transformative potential of mobility. In this workshop, EIT Urban Mobility will take you on a journey to a wholly transformed city. Mobility is the logical starting point to learn how to envision and strategise for a more radical transition that addresses all the root problems in existing urban mobility regimes.

**Inputs by**  
**Willem Metzelaar**  
Managing Director Innovation at Hub West | The Netherlands  
**Derk Loorbach**  
Director at DRIFT | Rotterdam | The Netherlands

**0.X.** June 5, 2024  
17.45 – 18.15

CITYCHANGERS ARENA

## Groene Stadt Challenge

### Winner Announcement & Networking



In the heart of the Expo Area

# CITYCHANGERS ARENA

0.12. June 6, 2024  
11.00 – 12.00

CITYCHANGERS ARENA

## Wanna play?

### Playgrounds as tools for social transformation

How can communities, service designers, architects, placemakers, and city representatives contribute to using playgrounds as a transformative tool for placekeeping and cohesion? Playgrounds serve as foundational spaces where individuals first experience coexistence and collaboration. In this panel, jointly offered by UNSx and All Things Urban, you will redefine the concept of playgrounds for the future, positioning them as comprehensive instruments for social and sustainable design. Explore innovative strategies and practical applications aimed at transforming playgrounds into vibrant, dynamic spaces that promote holistic development and address contemporary urban challenges. Together, we will examine how these conditions can foster multidisciplinary collaboration and drive positive societal and environmental impacts.

**Inputs by**  
**Anastasia Sukhoroslova**  
CEO & Founder of All Things Urban | Germany  
**Filippo Lodi**  
Director/Senior Architect at UNStudio | The Netherlands

0.13. June 6, 2024  
12.00 – 12.30

CITYCHANGERS ARENA

## The Waves of Life

### Combating challenges with joy, bravery & co-creation

**Inputs by**  
**Chautuileo Tranamil**  
Designer & Researcher at Reframing Studio and Co-Editor of "Mobility Society: Society Seen through the Lens of Mobility" | The Netherlands

0.13. June 6, 2024  
14.00 – 14.30

CITYCHANGERS ARENA

## Mobilising change: The intersection of mobility, society & design

### A dialogue on the role and potential of mobility in shaping future societies

Ever heard of the Reframing Method? If not but you're interested to learn how we can positively and productively influence social systems for positive change, you should save a seat in our Arena for this discussion. Hear more about this application to a wide range of design practices and policy development strategies and voice your opinion and questions when openly speaking about the relevance of the speaker's book to social design.

**Inputs by**  
**Costanza Milano**  
Designer & Researcher at Reframing Studio and Co-Editor of "Mobility Society: Society Seen through the Lens of Mobility" | The Netherlands

0.14. June 6, 2024  
14.30 – 15.30

CITYCHANGERS ARENA

## Crafting companies for systemic change

### When your ideas go beyond projects

At Urban Future, we appreciate open and honest conversations about experiences – may they be good or bad ones. Especially when driving for change, not everything we anticipate works out on the first (or second, or third, ...) attempt and it happens to all of us, no matter how many years we've been on a job and which degree we hold. Truth is, the more you try, the more you learn. And this session's speaker founded 4 companies in the past 15 years when he saw that systemic change in the built environment was progressing too slowly when working on a project-by-project basis. Now it's time for the serial founder to reflect and share insights – and he kindly does that at our CityChangers Arena, to inspire others with his key take-aways and help overcoming the common fear of failure and stagnation when aiming higher.

**Inputs by**  
**Sascha Glasl**  
Co-founder of Space&Matter | The Netherlands



# TRACK AND SESSION DETAILS





## Track 1

# CLIMATE ADAPTATION

Cities must prepare for water and heat extremes. But climate adaptation is much more than coping with horrific weather conditions. Critically, for city leaders, preparing for extremes puts their communication and collaboration skills to the test. Let's learn from those who have already taken the test. We hear how climate adaptation can be integrated into general urban planning, how key actors communicate to make sure politicians opt for, stakeholders collaborate on, and citizens get involved and have their say in adaptation measures.





# Track 1

## SESSION DETAILS

1.1.

June 5, 2024  
14.00 – 15.30

PORT 1 A

### Heroes of climate adaptation

Let them show you how to make climate your city’s top priority

Climate mitigation comes with a simple storyline. To save the world, you must beat (phase out) the enemy: fossil fuels. In the climate adaptation story there is no enemy, no global goal around which to mobilise, and you cannot easily spot adaptation heroes on LinkedIn. ‘Selling’ adaptation is difficult but, its impacts are real. Adaptation saves lives and contributes to climate mitigation – a lush Champs Elysée means heat relief and fewer cars. Join this session to meet the climate heroes on their uphill battle. Learn from them how to go from vision to practice, how to deal with vested interests, overcautious politicians, upset citizens, intimidated pencil-pushers, and hostile newswriters. If you are passionate about climate change and cities, make sure to get a seat!

**Philipp Bouteiller (Moderator)**  
CEO at Artprojekt | Germany

**Katharina Schätz**  
Climate Resilience Manager at City of Regensburg | Regensburg | Germany

**Marco te Brömmelstroet**  
Professor in Urban Mobility Futures at University of Amsterdam | Amsterdam | The Netherlands

**Maria Vassilakou**  
CEO at Vassilakou Urban Consulting | Vienna | Austria

1.2.

June 6, 2024  
09.00 – 10.30

PORT 1 A

### Making climate adaptation in cities really work

How to integrate climate adaptation in general urban planning

Cities operate in structural silos. However, they realise that true water management is extremely difficult to handle with these structures and mentalities. Who is responsible for the stormwater which runs off buildings, through parks, onto streets, and into canals? And how do you deal with both too much and too little water at the same time? In this session, we learn how to organize your city around these (not so) new realities: how to legitimately coordinate communities and stakeholders, find the right people to work with, and involve both those who do not (yet) feel addressed and those who have always done it their way. Let’s get integrated water management to work in your city!

**Philipp Bouteiller (Moderator)**  
CEO at Artprojekt | Germany

**Lykke Leonardsen**  
Head of Programme for Resilient & Sustainable City Solutions at City of Copenhagen | Copenhagen | Denmark

**Ala Hussin**  
Managing Director at Lapinus | The Netherlands

**Dirk van Peijpe**  
Director at DE URBANISTEN BV | Rotterdam | The Netherlands

**Michiel Van Driessche**  
Partner at Felixx Landscape Architects & Planners | The Randstad | The Netherlands

1.3.

June 5, 2024  
11.00 – 12.30

DOCK 13

### When the climate crisis hits home

Handling climate risks in the built environment

Imagine your street floods in an epic thunderstorm. You are worried, but luckily, no physical harm was done. What you don’t notice, however, are the event’s indirect impacts. Flood data informs a climate risk map, which investors base their decisions on. Planned investments in your neighbourhood could be withdrawn, rents will drop – way down! This is not a mere scenario any longer. In cities across the world, decaying urban fabric comes with huge social, financial, and political costs. At the same time, the EU ramping up on corporate sustainability reporting forces stakeholders to get their act together. The problem can no longer be pushed around! Join this high-level discussion on stakeholder responsibilities, understand their motivations, and learn how to break through the wall of denial.

**William Kistler (Moderator)**  
Founder & CEO of urbanOvation | London | UK

**Jan Kadijk**  
Former Head of Academy at Dutch Green Building Council (DGBC) | The Hague | The Netherlands

**Sandra Phlippen**  
Chief Economist at ABN AMRO | The Randstad | The Netherlands

**Marlies Van Der Maarel**  
Strategic City Planner at Municipality of Rotterdam | Rotterdam | The Netherlands

1.3.1.

June 5, 2024  
16.00 – 17.30

DOCK 13

### Decision-making tools for climate adaptation

How to make robust decisions

It is far from clear how climate change will pan out in your city. For sure, there will be surprises. With uncertainty, conflicting interests, and seriously high stakes at play, you need the right know-how and tools to assist with making decisions. Yes, there is a growing number of digital tools: digital twins, climate monitoring, risk maps... but if you focus solely on tech, some of the most effective tools will escape your radar. Let’s learn how to combine digital and analogue, science and other ways of knowing, to ensure your climate adaptation plans serve ALL citizens.

**Yasmin Ait Abderrahman (Moderator)**  
President at FNV Young & United | The Netherlands

**Rosemarie van Ham**  
Inclusive Climate Action Rotterdam (ICAR) / Advisor at Municipality of Rotterdam | Rotterdam | The Netherlands

**João Dinis**  
Office Coordinator at Cascais Ambiente | Cascais | Portugal

**Kaidi Põldoja**  
Executive Manager of Spatial Planning & Design Department at City of Tallinn | Tallinn | Estonia

1.3.2.

June 6, 2024  
11.00 – 12.30

DOCK 15

### Selling it to the sceptics

How to finance green of cities with private capital

Billions of square meters of flat rooftops are waiting to be used. Even more basement space is available and ideal for water storage. Many thousand brownfield sites are waiting to be greened. Property holders would hardly deny the vital importance of greening cities, but when asked to step up, the excuses for inaction are many. And we can see why: if you don’t see the benefits, why open roof tops for water retention, biodiversity, or solar? Why finance urban green (maintenance) with no immediate ROI? Join this session to learn how to win over sceptics and get investors on board: how to make sure they future-proof their properties, keep vital urban green, and add lots more to our cities.

**Elizaveta Fakirova (Moderator)**  
Urban Researcher & Manager at Technical University of Munich | Munich Germany

**Elisabeth Meze (Moderator)**  
Project Lead JUST STREETS at Urban Future. | Innsbruck | Austria

**Ludo Pittie**  
Director, Landscape Advisory at wsp | London | UK

**Paul van Roosmalen**  
Programme Manager Multifunctional Roofs at Municipality of Rotterdam | Rotterdam | The Netherlands

**Dirk Christian Gratzel**  
CEO at ICM GREENZERO | Bottrop | Germany

**Hannah Lenkeit**  
CCO at Innovation City Management | Germany



# Track 1

## SESSION DETAILS

1.3.3.

June 6, 2024  
09.00 – 10.30

DOCK 10A

WORKSHOP

UF

WORKSHOP

Join the rooftop revolution

Workshop:

How to capitalise on multifunctional roofs

Remember the days (not so long ago) when green roofs were for bohemians and hippies? Today, hundreds of cities around the world are using green and multifunctional roofs as a strategic tool to fight flooding, but also to increase the quality of living, renature the city, source solar power, and add biodiversity. In this workshop, the City of Rotterdam - together with LIFE@Urban Roofs - will showcase amazing multifunctional roofs and walk you through the tricky part of organizing and financing one of your very own.

LIFE @URBAN ROOFS

ROTTERDAM

Paul van Roosmalen (Moderator)

Programme Manager Multifunctional Roofs at Municipality of Rotterdam | Rotterdam | The Netherlands

1.3.4.

June 5, 2024  
11.00 – 12.30

PORT 1 A

WORKSHOP

UF

WORKSHOP

Make our cities green again

How cities are fast-forwarding their green infrastructure

Green infrastructure is essential for cities to fight the effects of climate change – and at the same time a critical part to increase livability and wellbeing. Everyone wants it (in principle), however, lots of cities are struggling big time with developing their green infrastructure. Why is that the case? And how is it possible that some cities have their green space shrink without even knowing it? Let's meet some of Europe's frontrunners as well as fastest-growing green cities like Paris. Learn how "3-30-300" as a rule of thumb can be applied to boost urban green, how digital tools help with speeding up decision-making, and hear from key people just how they do it.

LIFE @URBAN ROOFS

ROTTERDAM

Mila Kostadinova (Moderator)

Director Business Exploration & Development at Husqvarna Group | Gothenburg | Sweden

Erik Swan (Moderator)

Product Owner HUGSI at Husqvarna Group | Jönköping | Sweden

Christophe Najdovski

Deputy Mayor of Revegetation, Green Spaces, Biodiversity, and Animal Condition at City of Paris | Paris | France

Cecil Konijnendijk

Co-lead Nature Based Solutions Institute | The Netherlands

Xavier Matilla Ayala

Former Chief Architect of Barcelona | Barcelona | Spain

HUGSI

1.3.5.

June 6, 2024  
16.00 – 17.30

DOCK 16

WALKSHOP

UF

WALKSHOP

Greening streets and squares

Walkshop on public space retrofitting

You will have seen encouraging video clips in which carpark spaces magically disappear from streets, trees drop from the sky, and people stroll happily on permeable walkways. Inspired by this vision, ever more creative urban teams are greening our cities, street by street, thereby creating win-win-win-win situations: improving the micro-climate, cleaning polluted water, enriching biodiversity, and making these spaces more attractive, much like in the video. But who decides what they are going to look like, and how they will be used? To avoid your public space retrofitting project from blowing up midway, you need to get a few things right from the start and prepare for many more to come. Join this workshop to learn how to approach public space retrofitting in the most inclusive and economic way.

LIFE @URBAN ROOFS

ROTTERDAM

Ted Veldkamp (Moderator)

Lecturer in Climate & Water at Rotterdam University of Applied Sciences | Rotterdam | The Netherlands

1.3.6.

June 6, 2024  
14.00 – 15.30

DOCK 16

WORKSHOP

UF

WORKSHOP

The most sustainable city in the world is ...

Finding the right KPIs to measure progress

In a recently published ranking, London, New York, and Paris topped the list of the world's most sustainable cities. Based on which indicators? Emissions? NO<sub>x</sub>, CO<sub>2</sub>? Or green space? What kind of green? Biodiversity? Relative to what? Using different KPIs, these three cities could easily hit sustainability rock-bottom! So, how do you know as a city where you stand on your road to sustainability and climate adaptation in particular? Let's inject this philosophical debate a fair dose of data realism: in this co-creation workshop led by green space experts, we're taking a critical look at city rankings to determine what KPIs give a realistic picture of sustainability success, and which don't.

LIFE @URBAN ROOFS

ROTTERDAM

Mila Kostadinova (Moderator)

Director Business Exploration & Development at Husqvarna Group | Gothenburg | Sweden

Erik Swan (Moderator)

Product Owner HUGSI at Husqvarna Group | Jönköping | Sweden

Mark Nieuwenhuijsen

Director of Urban planning, Environment & Health at Barcelona Institute for Global Health | Barcelona | Spain

HUGSI

1.3.7.

June 6, 2024  
16.00 – 17.30

DOCK 14

WORKSHOP

UF

WORKSHOP

Heroes of climate adaptation and their tools

Walkshop: Green space maintenance

Lush urban green. We all want it. We need it for our health and wellbeing. And we expect someone to take good care of it. If urban parks are bleak and desolate, local media will be quick to blame city leaders. Rarely do we notice the backbreaking maintenance work needed to maintain urban green. Have you ever wondered how technology, old and new, can assist your green space maintenance? Some cities have sheep grazing in parks, others employ lawn mowers with sensors to do as little harm as possible. But how do you maintain vertical green on building facades? Join our call and get outside to meet a different breed of climate adaptation heroes: those who do it on the ground and high up in trees, with the latest tools to help them in their job.

LIFE @URBAN ROOFS

ROTTERDAM

Perle Laouenan-Catchpole (Moderator)

Moderator & Facilitator at Masters in Moderation | The Netherlands

Mila Kostadinova (Moderator)

Director of Business Exploration & Development at Husqvarna Group | Gothenburg | Sweden

Willem de Feijter

Owner / Director at Stadsboswachter | Amsterdam | The Netherlands

HUGSI

# Track 1

## SESSION DETAILS

1.4.

June 6, 2024  
14.00 – 15.30

DOCK 17

Trapped:  
coastal cities facing  
an existential threat

Rising sea levels:  
How to anticipate  
overwhelming challenges

With water coming at us from all sides and sea levels projected to rise significantly, in the long-term coastal cities and especially delta cities like Rotterdam face an existential threat. The expected magnitude of change earns respect even from ingenious Dutch water-engineers. At the same time, waterfront living has never been more popular, putting further pressure on limited land. Retreating inland seems out of the question. So, with far-reaching decisions waiting to be taken, let's find out how to go about them. Join this session to understand how a challenge of this magnitude can be approached systematically, and what you can learn from it to apply to your city, whether coastal or not.

**Tracy Metz (Moderator)**  
Water Talks Podcast & Director at John Adams Institute | The Netherlands

**Vinita Damodaran**  
Director Centre for World Environmental History at University of Sussex | Sussex | UK

**Nikki Brand**  
Policy Advisor at Technical University Delft | Delft | The Netherlands

**Maarten Nijpels**  
Strategic Advisor Resilient Rotterdam | Rotterdam | The Netherlands

**Henk Hartzema**  
Architect & Urban Planner at Studio Hartzema | Rotterdam | The Netherlands

1.5.

June 5, 2024  
11.00 – 12.30

DOCK 10 B

Mayors  
for climate  
adaptation

How the decisions  
of city leaders can make  
all the difference

Urbanisation and climate change raise new questions about how to manage water in cities. Flooding and drought force us to include solutions mimicking a 'natural' hydrological cycle: water buffer and retention areas, high quality urban green, ....., – for any such intervention to work as intended, community involvement becomes key. At the same time, critical decisions need to be taken at the top-level: to integrate adaptation in general urban planning, commitment must come from the Mayor's Office! In this session we hear from Mayors championing such innovative initiatives in their cities. Join us to learn more about what decisions city leaders are taking towards a water-resilient future, and how to make sure their plans, intentions, and whitepapers don't end up in some drawer.

**Tracy Metz (Moderator)**  
Water Talks Podcast & Director at John Adams Institute | The Netherlands

**Ahmed Aboutaleb**  
Mayor of Rotterdam | Rotterdam | The Netherlands

**Erion Veliaj**  
Mayor of Tirana | Tirana | Albania

**Katharina Schätz**  
Climate Resilience Manager at City of Regensburg | Regensburg | Germany

**Lykke Leonardsen**  
Head of Programme for Resilient & Sustainable City Solutions at City of Copenhagen | Copenhagen | Denmark

C4O  
CITIES



## Track 2

# BUILDING SUSTAINABLE CITIES

It is clear: to create sustainable cities and get anywhere near the set CO<sub>2</sub> targets, we must cut emissions in one of the emission-heaviest sectors, the built environment. But where to focus? Materials or buildings? Districts or circular? Voluntary targets or laws? Whatever your answer is, it risks missing the bigger picture. Because what we need involves changing everything, all at the same time and immediately. But how do you change a system as complex as real estate that's been refined over decades, with each player knowing exactly their role and take away? In this track we look at exactly what can be done and how to do it.





# Track 2

# SESSION DETAILS

2.1.

June 5, 2024  
11.00 – 12.30

DOCK 15

From silo to system:  
creating the real  
estate we need

How to transform a system  
when most stakeholders are  
happy with it

The real estate industry is made up of multiple silos, and, within them, most actors are happy with how things run. They know their role and how the money flows. They are not exactly known for their changemaking mentality. There is no point working on only one silo, though; we need to fix all segments at the same time. In this session, we hear how frontrunners are: creating new ways to collaborate with stakeholders; going from silo to system thinking; allowing separate systems to be worked on simultaneously; building circular supply chains; and asking the crucial question of who is paying who in a just transition. Let's listen to and learn from those who don't just talk “system change” but actually do it!

Jennifer Koster (Moderator)

CEO at WerkWell | Wassenaar | The Netherlands

Marije Ten Kate

Head Urban Planner at Municipality of Rotterdam | Rotterdam | The Netherlands

Geiske Bouma

Senior Researcher/Advisor Urban Innovation at TNO Vector | The Hague | The Netherlands

Sabine Biesheuvel

Co-founder & Director at BlueCity | Rotterdam | The Netherlands

Kristian Skovbakke Villadsen

Director & Associate Partner at Gehl | Copenhagen | Denmark

Indy Johar

Mission Steward at Dark Matter Labs | London | UK

Davy van Lienden

CSenior Account Manager at Heidelberg Materials Benelux | s Hertogenbosch | The Netherlands

Hanneke van der Heijden

Strategic Advisor Circular Economy at Municipality of Rotterdam | Rotterdam | The Netherlands

2.1.1.

June 6, 2024  
11.00 – 12.30

DOCK 5

Leader  
of the pack

How Slovenia is cutting  
CO<sub>2</sub>-emissions in the built  
environment

With 2.1 million inhabitants Slovenia is big enough to make a real difference and small enough to get things done. Size matters, but it's nothing without leadership! In Slovenia, they don't talk it out endlessly, but do it, leaving talkers no choice but to follow the doers. Join this session to learn how Slovenian sustainability practitioners are pushing the boundaries of national legislation, changing everything from materials to procurement, to make the country a true leader in Europe and the world.

Andrej Šmid

Architect at Arhitekt Šmid d.o.o. | Maribor | Slovenia

Marko Virag

Mayor of Beltinci | Beltinci | Slovenia

Dejan Crnek

Vice Mayor of Ljubljana | Ljubljana | Slovenia

Vlasta Krmelj

Mayor of Selnica ob Dravi | Selnica ob Dravi | Slovenia

2.2.

June 5, 2024  
16.00 – 17.30

PORT 1 B+C

Starting  
from scratch:  
change by design

How planners, architects,  
and engineers transform  
the way we build

When the excavators start digging, it's too late. Important decisions have been made at the design stage. It dates back years, sometime decades. So, what if you started from a blank sheet? How would you design to build sustainably, and what would such as design process look like? Bearing in mind that, eventually, yours will become outdated thinking, too. In this session, we're going to hear from architects, planners, and engineers who have had the guts to start from nothing, but with a bold idea. Learn from them who they figured needs to be at the table from the very beginning, what scale and collaborations to consider – think building alliances – and how to procure and supply it. Meet the visionaries whose practices have the power to change the industry standards.

Eugen Antalovsky (Moderator)

Former CEO of Urban Innovation Vienna | Vienna | Austria

Caterina Rocca

Head of Regulatory Affairs at ROCKWOOL Group | Copenhagen | Denmark

Andrej Šmid

Architect at Arhitekt Šmid d.o.o. | Maribor | Slovenia

Siobhan Burger

Programme Manager Social Impact at Dura Vermeer | Utrecht | The Netherlands

Scott Francisco

Founder & Director at Pilot Projects | Montreal | Canada

Angeline Chartier

Postdoctoral Researcher at Wageningen University | Wageningen | The Netherlands

2.2.1.

June 5, 2024  
14.00 – 15.30

PORT 1 B+C

Density  
and proximity

How to beat urban sprawl  
and inner-city blues

To prepare for the future, cities need to take two keywords seriously: density and proximity. Neighborhoods hold immense potential in terms of testing solutions: the interlocking matters of climate justice, 15-minute cities, zero-emission neighborhoods, and resilience. From Milan to Barcelona to Athens, learn from a panel of lighthouse cities how they are making green and thriving neighborhoods a reality, what lessons other cities can learn, and how your city can emulate their success.

Hélène Chartier (Moderator)

Director of Urban Planning & Design at C4 | France

Jo Jewell

Director Cities for Better Health at Novo Dordisk | Copenhagen | Denmark

Christophe Najdovski

Deputy Mayor of Revegetation, Green Spaces, Biodiversity, and Animal Condition at City of Paris | Paris | France

José Besselink

Senior Urban Planner at Municipality of Rotterdam | Rotterdam | The Netherlands

Xavier Matilla Ayala

Former Chief Architect of Barcelona | Barcelona | Spain

Jesse Shapins

Co-Head Neighbourhood Investments at Urban Partners | Copenhagen | Denmark

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2.2.2.

June 6, 2024  
09.00 – 10.30

DOCK 10 B

Placemaking as  
a strategic urban  
regeneration method

How to align stakeholder  
interests with place-led  
innovation

Placemaking evokes pictures of parklets, greenery, and colorful geometric forms painted on streets. Seen in the media, there is typically a grey 'before' image, and another showing the green and colorful 'after'. Even in new developments, placemaking is at best considered a nice-to-have and added only at a later stage. Why not get it right from the start and make it central to any urban development? Strategic placemaking comes with many benefits and saves you lots of worries (and money). Join this session to learn how placemaking done well encourages social cohesion, prevents gentrification, and makes (most) stakeholders happy. Let's hear from placemakers how to turn the practice from a tactical and fringe activity into a strategic and central method for urban regeneration.

Lisette van Rhijn (Moderator)

Director at Placemaking Europe | The Randstad | The Netherlands

Janna Michael

Sociologist at Erasmus University Rotterdam | Rotterdam | The Netherlands

Małgorzata Ćwikła

Expert, Built Environment, Culture & Heritage at ICLEI Europe | Freiburg | Germany

Rinske Brand

Founder at Brand, The Urban Agency | The Randstad | The Netherlands

Hans Karssenber

Board member at Placemaking Europe | Amsterdam | The Netherlands

placemaking  
europe

ICLEI

Local Governments  
for Sustainability



Track 2

SESSION DETAILS

2.2.3.

June 5, 2024  
16.00 – 17.30

DOCK 5

Mission-led urban transformation

Workshop: How to reframe, rethink and reorganise around the changes that are really needed

What does “mission-led” even mean, and why does it seem to be talk of town lately? Here’s an answer: to meet the challenges of the 21st century, our urban communities need to make rapid, far-reaching and unprecedented changes. This demands a massive shift in our mindset: it means working very differently to how most of us have been trained and rewarded to operate. So how do we do that? During this participatory workshop we will introduce some key ingredients that can help with a mission-led approach to change and explore strategies for shifting into mission-led mindsets. This is where to gain ideas and confidence for using a mission-led approach to help create the changes that our urban communities so desperately need!

Tim Taylor (Moderator)

Director at Korimako | Slovenia



2.2.4.

June 6, 2024  
11.00 – 12.30

PORT 1 A

Unlocking the power of arts & culture for transformation

How to spark collective behaviour change

We have all the solutions to solve our planetary problems, so what’s the holdup? We’re putting all our efforts into the “what needs to be done” and “how to actually do it”, but what if there is an additional factor - the underlying human behaviour - that we are not paying enough attention to? There is a systemic relevance to the arts and culture sector. Creative reforms may shape how we face challenges. So, how can cities leverage the power of art and culture in urban development and decision-making processes? Ultimately, how can we use it to drive collective behavioural change? Listen to practitioners in the field and take the lessons back to your city.

Jessica Watts (Moderator)

Consultant at Arup & Ki Culture | Berlin | Germany

Aric Chen

General and Artistic Director at the Nieuwe Instituut | Rotterdam | The Netherlands

Kristen Zupancic

Founder of Plot Twist Placemaking | Amsterdam | The Netherlands

Cristina Mateo

Associate Dean at IE School of Architecture & Design | Madrid | Spain

Eline Boon

Senior Policy Manager at Ellen MacArthur Foundation | Brussels | Belgium

2.3.

June 5, 2024  
16.00 – 17.30

DOCK 15

Follow the money in real estate

How leaders transform business models

They say sustainability just “doesn’t pay off”. That it’s much more profitable to build ‘business as usual’ and sell fast for quick returns. Who cares whether materials can be reused or not, and whether people live in lively green neighbourhoods or must languish in anonymous transit-like districts? Well, some do! Driving change in real estate is anything but a walk in the park, though. In this session, we’re going to hear from developers and sector experts who have taken on that challenge, to explain how everyone from institutional investors to builders and policymakers have a role to play in reshaping real estate as a force for good. Because one thing is clear: business as usual cannot be the business any longer.

Kaitlyn Dietz (Moderator)

Clean Construction Finance Manager at C4 | Spain

Vincent Taapken

Founding Partner at New Industry Development | Rotterdam | The Netherlands

Julie Emmrich

Sustainable Finance Lead at World Green Building Council (WGBC) | Cologne | Germany

Roxana Dela Fiamor

Senior Researcher at E3G | Brussels | Belgium

Xavier Jongen

Managing Director at Catella Residential Investment Management GmbH | Berlin | Germany

2.3.1.

June 6, 2024  
09.00 – 10.30

DOCK 17

Roadmap to circularity

Achieving market transformation in the built environment

If we’re going to look beyond silos, it’s pretty clear what we’ll need to succeed: collaboration, collaboration, collaboration. There are global goals to achieve, but how can these targets cascade from the global to national level, and ultimately lead to local action? Luckily, at least 11 European countries now have clear plans on how to do this: decarbonization roadmaps. In the end, it’s all about changing the “economy” part of the circular economy – and how collaborating can get us there. What levers do cities hold to align their emissionmitigation actions? How can individual players along the value chain benefit from each other? What can be triggered by economic incentives, and what by regulations?

Richard Boyd (Moderator)

Senior Programme Manager, Built Environment at Laudes Foundation

Laetitia Nossek

Programme Manager at Dutch Green Building Council | Amsterdam | The Netherlands

Amy Paterson

Director Sustainable Finance at Systemiq | London | UK

Cécile van Oppen

Co-founder of Copper8 | Amsterdam | The Netherlands

Anna Wierzbicka

Director at City of Łódź | Łódź | Poland

Ellen Hoeijenbos

Trade Union Official EU Affairs at FNV Bouwen & Wonen | Utrecht | The Netherlands

Tina Paillet

Co-founder at Circotrade | France

2.4.

June 6, 2024  
11.00 – 12.30

DOCK 17

Enter the construction site

Build, maintain, retrofit: Frontrunners show that change is possible

Put your hard hats on! Having finished the brainy part – designing and financing – we can finally start digging and building. From a sustainability perspective, the best building is the one which has never been constructed. From an innovation perspective, there’s so much to learn from trying out new, or fewer materials. From a demographic perspective, more affordable housing units are needed. The building sector is also a huge labor market; by providing millions of jobs, the industry is said to be “too big to fail”. But construction is not the end of the story. Buildings desperately need to be retrofitted! In this session, we hear from innovators on building new with fewer and alternative materials, on driving up retrofitting rates, and on the construction workforce’s role in the transformation. Join us to get a glimpse of the bigger picture.

Karianne Kraaijestein (Moderator)

Director at Pure Mind Management | The Netherlands

Frederik Verstraete

Chief Evangelist Officer at Earth Plus | Belgium

Emanuel Heisenberg

CEO & Founder of ecoworks | Berlin | Germany

Zamaney Menso

BWI World Board Member | The Netherlands

Jeroen Zuidgest

Strategic Urban Advisor, Architect & Founder at Studio for New Realities | The Netherlands



Track 2

SESSION DETAILS

2.4.1.

June 6, 2024  
14.00 – 15.30

DOCK 5

### Green Skills, Decent Work and The Future of Construction

#### How to deliver the promise of green jobs

Can we prove that shifts to cleaner forms of construction will not only create more jobs, but will enhance their quality and increase the diversity and inclusivity of the workforce across the construction supply chain? In this session, new research will be shared which makes the case that such a just transition is possible. This will be followed by an interactive debate among a panel of speakers representing union voices, cities and construction employers. They will be responding to tough questions about their responsibilities to secure the people and the skills needed to build, maintain and retrofit buildings that genuinely reduce carbon emissions and create quality job.

**Dan Daley (Moderator)**  
Senior Manager Clean Construction & Just Transition at C40 | London | UK

**Zamaney Menso**  
BWI World Board Member | The Netherlands

**Ronja Endres**  
Coordinator for Environment & Sustainability at PECO-Institut e.V. | Regensburg | Germany

**Steve Scott**  
Co-founder of GHD Advisory & EMEA Future Communities Lead | Cambridge | UK

**Giuliana Huerta-Mercado**  
Senior Policy & Programme Officer at Greater London | Authority | London | UK





Laudes ———  
Foundation

2.4.2.

June 6, 2024  
09.00 – 10.30

DOCK 14

### Deconstructing ‘greenlash’ in the built environment

#### Brick by brick: Building public support for the green transition

The European Green Deal pledged to leave no person or place behind, yet fuel taxes, heat pumps, and ultra-low emission zones were met with huge "greenlash". What's really happening on the ground? Join us to share inspiring and heartbreaking stories of the impact that built environment climate action has on inequality. How do we learn from these cases to ensure future initiatives benefit the most marginalised communities? The lack of public acceptance is a key obstacle to our climate targets, so how can we counter the populist weaponisation of the just transition with a unifying, compelling narrative?

**Giulio Ferrini (Moderator)**  
Head of Built Environment at Institute for Human Rights & Business | London | UK

**Ying-Chih Deng-Sommer (Moderator)**  
Senior Officer Built Environment at ICLEI | Bonn | Germany

**Maria Vassilakou**  
CEO at Vassilakou Urban Consulting | Vienna | Austria

**Zeno Winkels**  
General Manager at Woonbond | Amsterdam | The Netherlands

**Ronja Endres**  
Project Lead at PECO Institut e.V. | Regensburg | Germany

**Line Knudsen**  
Senior Consultant at Ramboll Management | Denmark

**Claude Moraes**  
Director at 89up | London | UK

**Hugh Garnett**  
Senior Programme Manager, Real Estate at IIGCC | London | UK





2.4.3.

June 5, 2024  
16.00 – 17.30

PORT 1 A

### Is a just transition for housing possible?

#### Let’s talk it straight: how to share responsibility and account for it

Europe’s population is growing, and its building stock is ageing. So, how can we increase the number and affordability of housing units without losing sight of our emission-reduction targets? What solutions exist beyond simply building more, and who’s responsible for it? Building owners, city administrations, EU policymakers – or all of them, and others? Let’s talk about shifting from housing as speculation to housing as a human right, about solutions that community- and market-led housing can offer, and just how crucial collaboration between developers, housing associations, and city administrations really is to making a long-lasting change.

**Alice Haugh (Moderator)**  
Programme Manager at Laudes Foundation | The Netherlands

**Elena Milanovska**  
Associate Director - Housing Programmes Lead at Habitat for Humanity International - Europe, Middle East | Bratislava | Slovakia

**Leilani Farha**  
Global Director at The Shift | Ottawa | Canada

**Jacob Heitland**  
Director of Climate Action at London Borough of Newham | London | UK

**Kwan Ok Lee**  
Dean’s Chair Associate Professor at National University of Singapore | Singapore | Singapore

**Michael Neaves**  
Advocacy & Communications Manager at European Community Land Trust Network | Brusselst | Belgium

**Jesse Shapins**  
Co-Head Neighbourhood Investments at Urban Partners | Copenhagen | Denmark

2.4.4.

June 6, 2024  
14.00 – 15.30

PORT 1 A

### Emissions vs. Housing

#### How to win it with vacant spaces for affordable housing

Cities face an affordable housing crisis. The way out of it, logically, would be to build more. A classic conflict of interests: how can we create more affordable housing units without simultaneously emitting emissions that exceed every climate target we’ve set? There needs to be a clearer matchmaking of the potential of vacancies and tools to utilise them for affordable housing. But how can the climate and housing departments in cities align and collaborate? Delve into the practical measures that cities can adopt to promote densification without forsaking their climate objectives.

**Nazakat Azimli (Moderator)**  
Programme Manager, Built Environment at Laudes Foundation | Amsterdam | The Netherlands

**Ruth Owen**  
Deputy Director at FEANTSA | Brussels | Belgium

**Kelly Harrison**  
Director at whitby wood | UK

**Sanne van Manen**  
Architect at Platform Woonopgave | The Randstad | The Netherlands

**Elena Milanovska**  
Associate Director - Housing Programmes Lead at Habitat for Humanity International - Europe, Middle East | Bratislava | Slovakia

**Adam Pustelnik**  
Deputy Mayor at City of Łódź | Łódź | Poland

2.4.5.

June 6, 2024  
14.00 – 15.30

DOCK 10 B

### All eyes on the blind spot: construction waste

#### How to make circularity a viable and just economy

What happens with a building after it has served its purpose? What if it’s outlived what it was designed for? Construction and demolition waste accounts for more than a third of all rubbish generated in the EU, containing a wide variety of materials such as concrete, bricks, wood, glass, metals, and plastic. Both from a carbon-emissions and social perspective, this is pure madness. Hear about how cities can cut back on the trash. Through better design, re-use, data, regulation, and procurement, learn how to reshape the entire process.

**Karin Huber-Heim (Moderator)**  
Director at Circular Economy Forum Austria | Vienna | Austria

**Jacqueline O'Donovan**  
Managing Director at O'Donovan Waste Disposal Limited | London | UK

**Anne-Sofie Gregersen**  
Group Sustainability Manager at ROCKWOOL Group | Denmark

**Pepijn Duijvestein**  
Director & Owner of New Economy | Amsterdam | The Netherlands

**Vojtech Vosecky**  
Founder of The Circular Economist | Gothenburg | Sweden



Track 2

SESSION DETAILS

2.5.

June 5, 2024  
14.00 – 15.30

DOCK 15

### Second life for buildings

#### How to deconstruct, repurpose, and renovate buildings and neighbourhoods

The most sustainable building is the renovated, reused and repurposed one. But where do we begin when most cities don't even know how many vacant plots, empty buildings, and brownfield sites they have? The good news is: It can be done. The better news is: Here you can learn how to! Hear about major challenges and loopholes from practitioners that went the extra mile and learn how you can do it, too. Join this session to be amazed by what's possible even on the neighbourhood scale.

**Jennifer Koster (Moderator)**  
CEO at WerkWell | Wassenaar | The Netherlands

**Anne Dubrau**  
Factory Manager at Nydalen Fabrikker | Oslo | Norway

**Guri Hummelsund**  
Production Manager at Nydalen Fabrikker | Oslo | Norway

**Dominik Campanella**  
vCEO & Co-founder of Concular | Germany

**Jan Jongert**  
Co-founder of Superuse | Rotterdam | The Netherlands

**Alexander van Leersum**  
Transition Manager Circular Building at Rotterdam Circulair | Rotterdam | The Netherlands

2.5.1.

June 5, 2024  
11.00 – 12.30

DOCK 5

### Redoing heritage

#### How to transform historical sites through place-led urban innovation

Join this interactive workshop to learn how you can bring new imaginaries to the old stories. We'll showcase how to turn urban challenges into design and placemaking opportunities. Both are proved to benefit diverse communities, and revitalise forgotten areas, making them vibrant Neighbourhoods once again. Four city practitioners will show how to identify the sites suitable for a reset. They'll share expertise on what tools to use, the values that guide transformation processes, and the implementation knowledge for engaging the community.

**Milena Ivković (Moderator)**  
CEO at Placemaking Western Balkans | The Netherlands


**Małgorzata Ćwikła**  
Expert, Built Environment, Culture & Heritage at ICLEI Europe | Freiburg | Germany

**Monika Tominšek**  
Advisor to the Mayor of Celje and Head of Development, Projects & Economy Office | Celje | Slovenia

**Alexandru Stan**  
R&D Lead at IN2 Digital Innovations | Cologne | Germany

**Camille Françoise**  
Product Manager Research & Heritage on New Media at Nederlands Instituut voor Beeld en Geluid | The Hague | The Netherlands

• PLACE MAKING W BALKANS



MUNICIPALITY OF CELJE

2.5.2.

June 6, 2024  
11.00 – 12.30

DOCK 10 B

### Level up your game

#### Beat boring: How to get children excited about urban planning

Pop singer, athlete, musician, chef, pilot, medic, teacher, .... What needs to be done for pupils to name urban planner as their dream profession? Does one need to be a planner to have a say in our urban futures? What are students' ideas about their city, and how can these get incorporated in planning today? In this session we celebrate Schools Reinventing Rotterdam and then explore how leaders and city networks can further engage youth in urban planning and design. In three categories Reinventing Cities, C40 and Minecraft will award schools for their winning design ideas. Watch and unlearn!


**Paulo Lopes (Moderator)**  
Presenter

**Said Kasmi**  
Vice Mayor for Education, Culture & Events at Municipality of Rotterdam | Rotterdam | The Netherlands

**Jeroen Strijbosch**  
Education Specialist at Microsoft Netherlands | The Netherlands



Reinventing Cities



C40 CITIES



City of Rotterdam



### Track 3

## SOCIAL ASPECTS OF CHANGE

To secure the welfare of future generations and to adapt to a changing climate, we need to transform our cities and urban lives; we need to live sustainably. To understand how “social” and “green” can go together, we’ll learn how to rally enough people behind “green”, and how to talk to those who won’t. Because if the transformation benefits the few, the many will crush it.





# Track 3

# SESSION DETAILS

3.1.

June 5, 2024  
09.00 – 10.30

PORT 1 A

### Social aspects of the transition

#### How to balance green, growth, and equity

The transition looks doable in theory: agree on global goals, calculate (emission) trajectories, break down into sectoral targets, and introduce regulations, taxes and a carbon price ... but in reality, the transition is much more complex, unruly and divisive than spreadsheet technocrats would have it! Degrowth movements question green growth policies, while local climate justice and democracy activists clash with institutional systems of power. The green transition won't happen without taking equity, equality and justice seriously. Speaking with Enrique Peñalosa: „An advanced city is not one where the poor own an electric car, but one where the rich use public transport”. So, how do we get there? How do we balance green, growth and equity? Is it possible at all? We invite speakers who've been at the epicentre of urban transformations. Let's hear from them on who needs to do what, and learn how to get someone from change-averse to change-agent. Join them setting the stage for the panels and workshops to come at UF24!

Sylvie Gallier Howard (Moderator)

Founder & CEO at EQUITABLE CITIES CONSULTING LLC | Philadelphia | USA

Eleanor Sharpe

Former Director of the Department of Planning & Development at City of Philadelphia | Philadelphia | USA

Derk Loorbach

Director at DRIFT | Rotterdam | The Netherlands

Enrique Peñalosa

Former Mayor of Bogotá | Bogotá | Colombia

3.2.

June 5, 2024  
14.00 – 15.30

DOCK 13

### Wake up and fail fast

#### Cities must fix their energy strategies: this is how

With rising carbon prices and more aggressive climate laws to come, the time window for action is closing. Municipalities can either become owners of the energy transition or they'll have to sell out to big energy (and to China). They also need to quickly get people and organisations to take action, and support those who cannot afford it: homes need insulating, e-charging needs mounting, solar must go on roofs. Fairness debates get sparked: why support the “haves,” i.e. property owners, instead of the “have-nots,” i.e. the tenants? Whoever you choose to subsidize and however you plan to fight energy poverty, there are a thousand ways of getting it wrong. Let's fail fast then! Learn from the most dedicated CityChangers how to quickly turn the tide.

Felix Rodenjohnn (Moderator)

Co-founder & CEO at DISTRICT ENERGY | Dortmund | Germany

Anja Floetenmeyer-Woltmann

Managing Director at Klimaschutzagentur Region Hannover gGmbH | Hannover | Germany

Bob D'Haeseleer

Climate Neutral City Advisor at ICLEI | Freiburg | Germany

3.3.

June 5, 2024  
14.00 – 15.30

DOCK 17

### The 'boring' revolution

#### How to steer a radical transition

In good news, we've created highly effective and successful systems: monetary, economic, governance, regulatory, educational, and policy... In bad news, their individual success accounts for the mess we're in, and they're terribly resilient and difficult to change. This is exactly the task at hand: to transition the system in a way that is NOT producing inequality, suffering and endless streams of waste, but rather a prosperous and thriving world. We need a revolution of all the above: monetary, economic, governance, and regulatory. In this session, two stellar transition action researchers share their personal stories while answering your questions on what steps you can take, and how to take them. If you're in a position to drive change, this session is for you!

Karin Haselböck (Moderator)

European leadership team member at Ashoka Europe | Vienna | Austria

Indy Johar

founding Director of 00 and Dark Matter Lab | London | UK

Derk Loorbach

Director at DRIFT | Rotterdam | The Netherlands

3.3.1.

June 6, 2024  
14.00 – 15.30

DOCK 14

### Breaking the iron law of mobility

#### Transforming public space and urban mobility with public acceptance

Ever tried to reduce car usage or revamp your city centre without meeting fierce reactions? Or introducing new services like car-sharing or electric charging in lampposts without public resistance? The iron law of mobility states that you will always get it wrong for some. Sustainable mobility planning is much more than just introducing measures, it is about spatial re-purposing while securing public acceptance. Not as easy as it sounds! Engage in a candid discussion on how to defy the "iron law of mobility" and make room in your city management and planning towards a more equitable and urban mobility future.

Henrik Morgen (Moderator)

Nordic Lead & Principal Advisor at BABLE Smart Cities | Copenhagen | Denmark

Martine Reinhold Kildeby (Moderator)

Director Global Networks & Partnerships at BLOXHUB | Copenhagen | Denmark

Kevin van der Linden

Strategic Mobility Advisor at Municipality of Rotterdam | Rotterdam | The Netherlands

Rafael John Santiago

Team Leader Urban Development & Coordinator Mobility Transition at City of Dortmund | Dortmund | Germany

 BABLE

 BLOX HUB

3.3.2.

June 6, 2024  
09.00 – 10.30

DOCK 13

### Prohibit, regulate, facilitate?

#### Cities in search of a mobility strategy

The speed of innovation in the mobility sector is astronomical. It's almost impossible to keep track of all the new solutions revealed on any given day. New companies and services are being invented and cities are having a hard time keeping up, let alone act rather than react on them. We're talking about a universe of micro-mobility options on the one hand, and electric vehicles on the other. Let's find out how cities can deal with this amount of innovation, which solutions to look out for, how to make them work for users. We learn how cities are dealing with them strategically (or not), and whether you should prohibit, regulate, or embrace mobility offerings.

Vincent Taapken (Moderator)

Founding Partner at New Industry Development | Rotterdam | The Netherlands

Vincent Joanknecht

Mobility Advisor at Municipality of Rotterdam | Rotterdam | The Netherlands

Andrew Mason

Head of Communications at BMW Group Nederland | Rotterdam | The Netherlands

Martine Reinhold Kildeby

Director Global Networks & Partnerships at BLOXHUB | Copenhagen | Denmark

Paola Ravenna

Head of the European Policies Devision at City of Venice | Venice | Italy

Andy Fuchs

Head of Toyota Mobility Foundation Europe & Africa | Berlin | Germany



Track 3

SESSION DETAILS

3.4.

June 5, 2024  
14.00 – 15.30

DOCK 10 B

### Happy neighbourhoods, happy cities

**How to build urban resilience with community power**

Neighbourhoods are at the heart of city-making. Some were meticulously planned with social cohesion in mind while others seem rushed. In some, election turn-out is high and people like to take initiative. In others, citizens are disillusioned by politics, and few people seem to care; when there is a crisis – take a heat wave, – neighbours don't check after one another; the community is said to lack resilience. In this session, we're looking at what makes some places more resilient than others and what's to be done about it: How to use transformation projects, for example combining mobility, energy, and health, to strengthen local democracy, boost social cohesion and help cities on their green transition.

**Nilofer Tajuddin (Moderator)**  
City Advisor & Programme Manager at Resilient Cities Network | Rotterdam | The Netherlands

**Peter Weidig**  
Head of Urban Zero at Franz Haniel & Cie. GmbH | Duisburg | Germany

**Kinga Feenstra**  
Resilience Policy Advisor at Municipality of Rotterdam | Rotterdam | The Netherlands

**Mattia Federico Leone**  
Co-Director European Hub at UCCRN | Italy

**Dimitra Zouni**  
Spatial & Urban Planner at City of Thessaloniki | Thessaloniki | Greece

**Ximena Davalos**  
Lead at Het Bollenpandje BoTu Bospolder Tussendijken | Rotterdam | The Netherlands



3.4.1.

June 5, 2024  
16.00 – 17.30

DOCK 14



### Know your people

**From Rotterdam to Nairobi: Proven tools and methods to engage with citizens**

In some districts, collaboration with residents thrives, while in others, city officials and researchers face hostility. This raises questions about the challenges of community engagement and who is truly understanding citizens’ desires and aspirations. Urban professionals and researchers, take note: lessons from Rotterdam, Nairobi, and beyond offer valuable tools for effective public engagement.

**Jiska Engelbert (Moderator)**  
Associate Professor at Erasmus University Rotterdam | Rotterdam | The Netherlands

**Jurian Edelenbos**  
Professor at Erasmus University Rotterdam | Rotterdam | The Netherlands

**Thorsten Mehnert**  
Chairman at "Ecken wecken" | Leipzig | Germany

**Christina Neddens**  
Head of Urban Planning Office at City of Leipzig | Leipzig | Germany

**Oana Stancioiu**  
Architect / Consultant at nonconform ideenwerkstatt GmbH | Vienna | Austria

**Jan Fransen**  
Associate Professor Urban Economic Development at Erasmus University Rotterdam | The Randstad | The Netherlands

**Els Leclercq**  
Designer, Researcher, Lecturer at Design & Publics | The Randstad | The Netherlands

**Emiel Rijshouwer**  
Researcher at Design & Publics | The Randstad | The Netherlands



3.4.2.

June 5, 2024  
11.00 – 12.30

DOCK 16

### The CitiVerse

**Digital tools to engage with your citizens**

If digital technology is so immensely powerful, why not use it for more than just making people click on shopping carts! Helsinki and Brussels are leveraging it for climate goals and urban redevelopment, respectively. Our experts can guide you through data strategy, ecosystem building, and real-world problem-solving.

**Karl-Filip Coenegrachts (Moderator)**  
Chair & Executive Director at OASC | Ghent | Belgium

**Ivy Yang (Moderator)**  
EU AI/Digital Policy Specialist at OASC | Brussels | Belgium

**Faouzi Achbar**  
Vice Mayor for Social & Digital Inclusion of Rotterdam | Rotterdam | The Netherlands

**Roland van der Heijden**  
Programme Manager Digital City at Municipality of Rotterdam | Rotterdam | The Netherlands

**Christina Yan Zhang**  
CEO at The Metaverse Institute | London | UK

**Martine Dellanoy**  
Smart & Sustainable Cities & Communities Advisor at Digital Flanders | Brussels | Belgium

**Teppo Rantanen**  
Executive Director at City of Tampere | Tampere | Finland

**Erol Özgüner**  
CIO at City of Istanbul | Istanbul | Turkey

**Cristina Bueti**  
Counsellor on Metaverse & Smart Cities at International Telecommunication Union | Geneva | Switzerland



3.4.3.

June 6, 2024  
09.00 – 10.30

DOCK 16

### Unleashing your city’s social innovation power

**How to create the ecosystem needed for districts to flourish**

Berlin, Cambridge, Copenhagen, Dublin, Rotterdam-The Hague, Tallinn, - the list of cities and regions named Europe's next Silicon Valley continues. Which region does not want to become the next innovation powerhouse? Which city does not want to host that edgy district everyone talks about? The questions to be answered are different ones: Can you actually plan for an innovation district? How to attract and keep talent? Is your project adding to segregation or are you fixing it? It depends on a few critical things. In this session, social impact entrepreneurs, innovation agencies, industry and politicians share their know-how on ‘creating’ inclusive innovation districts. Benefit from the knowhow of experienced ecosystem builders!

**Jorick Beijer (Moderator)**  
Co-founder & Director at Blossity | Rotterdam | The Netherlands

**Kathy Nothstine**  
Director Future Cities at Nesta | London | UK

**Joost Helms**  
Co-founder & Director at EIPO | The Netherlands

**Asceline Groot**  
Partner at hetkanWEL & De Kookschool | The Hague | The Netherlands

**Gerrit Jan van 't Veen**  
Strategy & Ecosystem Development at WorldStartup | The Hague | The Netherlands

**Jette Jørgensen**  
Managing Director Hubs at IKEA Retail | Copenhagen | Denmark

3.5.

June 5, 2024  
14.00 – 15.30

DOCK 14

### The Yinyang of urban governance

**How to balance top-down and bottom-up**

In most cases, it's elected representatives and experts that are in charge of leading the green transformation. But are they really smarter, faster, and more effective than tens of thousands of citizens working together? Bottom-up certainly wins the popular vote and they have a moral point: It's become too convenient for government to partner up with lobbyists who know the direct line to power. So, how to square local democracy demands with top-down decision-making? Is radical bottom-up possible at all, and how to lead top-down for good? In this session we're talking it straight with speakers taking sides. Which one do you take: bottom up or top-down?

**Yasmin Ait Abderrahman (Moderator)**  
President at FNV Young & United | The Netherlands

**Paul Depla**  
Mayor of Breda | Breda | The Netherlands

**Maarit Kahila**  
CEO & Co-founder of Maptionnaire | Helsinki | Finland

**Marco Pastors**  
Director at National Programme Rotterdam-South (NPRZ) Rotterdam | The Netherlands

**Wietse van Ransbeeck**  
CEO & Co-founder of CitizenLab | Brussels | Belgium

**Mario Raimondi**  
Academy director at humankind | Rotterdam | The Netherlands

**Carine Saloff-Coste**  
Head of Green Space & Environment at City of Paris | Paris | France



Track 3  
SESSION DETAILS

3.5.1.

June 6, 2024  
14.00 – 15.30

DOCK 15

WORKSHOP

UF

WORKSHOP

Urban governance for sustainability

How to tackle climate and inequality together

Climate and inequality are wicked problems which can only be addressed in tandem. In Rotterdam, the Dutch national government, the City of Rotterdam, housing, educational and care institutions, as well as employers are collaborating on a new perspective for the deprived Rotterdam South area. In Estonia, the City of Tallinn is spearheading novel governance for the sustainability transition, with citizen engagement and communal climate action. For this workshop, they join forces to share their dilemmas, learnings and explore solutions for sustainability governance. If you're in for climate, you must be in for social equality: this is how.

**Perle Laouenan-Catchpole (Moderator)**  
Moderator & Facilitator at Masters in Moderation | The Netherlands

**David van Dis**  
Policy Advisor at National Programme Rotterdam-South (NPRZ) | Rotterdam | The Netherlands

**Triin Sakermäa**  
Sustainability Governance Advisor at Strategic Management Office of Tallinn | Tallinn | Estonia

NPRZ

Tallinn

3.5.2.

June 5, 2024  
16.00 – 17.30

DOCK 17

Big enough to cope, small enough to care

How medium-sized cities are leading sustainability

Most Europeans live in medium-sized cities. They're at the forefront of building sustainable cities in Europe and for locally realising the Sustainable Development Goals. While they face unique challenges in realising sustainable transformation, they also have particular assets to help them realise it. When it comes to city governance, size matters. In this workshop representatives will share their experiences and learnings from transforming public administration, engaging the private sector and working with civil society.

**Tamlyn Shimizu (Moderator)**  
Global Partnerships & Communications Lead at BABLE Smart Cities | Germany

**Sandra Müller**  
Chief Digital Officer at City of Detmold | Detmold | Germany

**Cathrin-Claudia Hermann**  
Project Manager at City of Detmold | Detmold | Germany

**Annika Lundqvist**  
Head of International Office at City of Gävle | Gävle | Sweden

**Martin Hückeler**  
European Affairs Officer at City of Solingen | Solingen | Germany

**Jenny Rydén**  
Project Manager at City of Varberg | Varberg | Sweden

**Christian Gangl**  
President at Eurotowns | Sindelfingen | Germany

eurotowns

3.5.3.

June 5, 2024  
14.00 – 15.30

DOCK 16

Driving urban transitions with national platforms

How to achieve climate neutrality with multi-level governance

In collaboration with CapaCITIES, Driving Urban Transition (DUT) and NetZeroCities (NZC), this session will delve into the critical role of multi-level governance in achieving climate neutrality by 2030. With a focus on aligning policies across local, regional, national, and European levels, we'll explore challenges, opportunities, and innovative strategies through examples from the EU Cities Mission. Join the conversation and help shape the future of urban climate action.

**Julio Lumbreras (Moderator)**  
Associate Professor at Technical University of Madrid | Madrid | Spain

**Ovidiu-Vasile Cîmpean**  
State Secretary at Ministry of Investments and European Projects, Romania | Bukarest | Romania

**Nina Mostegl**  
City Manager Austrian "Climate-neutral Cities" at SIR | Salzburg | Austria

**Tarek El Azzouzi**  
NetZeroCities Partnerships Manager at Climate-KIC | Brussels | Belgium

**Maxi Jäger**  
Expert at AustriaTech | Vienna | Austria

**Elena Simion**  
International Projects Expert at UEFISCDI | Bucharest | Romania

**Laura Inha**  
IClimate & Environment Manager at City of Tampere | Tampere | Finland

DUT

Driving Urban Transitions

NET ZERO CITIES

EU MISSION PLATFORM

CAPA CITIES

3.5.4.

June 6, 2024  
11.00 – 12.30

DOCK 13

Collaboration for a brighter future

How cities and the private sector are moving closer together to tackle key challenges

It is amazing at what some individuals, businesses or cities can achieve on their own. But it's even more amazing at what they can achieve when working together. Most of us have experienced the magic of successfully working together. But most of us have also experienced the opposite. The challenges on hand are simply too big: metropolitan areas cannot afford any longer to remain an uncoordinated collection of administrative boundaries. This session will take a close look at how to make collaboration in a complex environment work: with a wide variety of cities, the private sector and a shared desire to overcome all challenges in working together. You'll meet people in the "epicentre" of metropolitan collaboration: so grasp the opportunity to grill them and learn from their experiences!

DMI-ECOSYSTEM

3.5.5.

June 6, 2024  
16.00 – 17.30

DOCK 5

Developing the CitiVerse

Workshop: How to build a digital city

The CitiVerse is a series of interconnected and distributed hybrid and virtual worlds representing, and synchronized with, their physical counterparts. It offers new virtual goods, services, and capabilities to cities and communities. This workshop will shortly introduce the concept of the CitiVerse and discuss several challenges towards its development: (1) how does the CitiVerse build upon the establishment of urban data platforms and digital twins, (2) how do you develop trust and interoperability among digital platforms and tools, (3) how do you balance between public and private development of the digital CitiVerse infrastructure, and (4) how do you maximize digital inclusion and personalization via digital avatars. Join experts and frontrunners from Rotterdam's public and private sector.

**Marcel van Oosterhout (Moderator)**  
Executive Director at Erasmus Centre for Data Analytics | The Randstad | The Netherlands

**Roland van der Heijden**  
Programme Manager Digital City at Municipality of Rotterdam | Rotterdam | The Netherlands

**Haydee Sheombar**  
Founder of Kankan\*Tree | Rotterdam | The Netherlands

**Martijn van Schaijk**  
Founder of BrokenEgg | Rotterdam | The Netherlands

City of Rotterdam

UPT Erasmus  
Erasmus Centre for Urban, Port and Transport Economics



## Track 4

# LEADERSHIP AND PERSONAL GROWTH

This track focuses on the personal experience of those who drive change, on how to make change happen – and how not to. We will share highly inspirational stories, provide workshops on personal skills for change-making and offer in-depth engagement to help build resilience and grow as leaders.





Track 4

# SESSION DETAILS

4.1.

June 6, 2024  
09.00 – 10.30

PORT 1 B+C

### Driving change from within

#### How to work agile in a system of set rules (and how to change them)

In cities and organizations around the world individuals and small teams are breaking new ground. By doing things differently, they are challenging toxic organizational cultures and challenging orthodox views on everything from mobility to the building industry. If you want to break new ground in your organization and industry, this session is for you. Exchange know-how and strategies with international peers, including ways to pitch your ideas, find unlikely allies, build strategic networks, and deal with opposition. Let's learn how to avoid getting swept up in the system you set out to change!

**Karin Haselböck (Moderator)**  
European leadership team member at Ashoka Europe | Vienna | Austria

**José Besselink**  
Urban Planner at Municipality of Rotterdam | Rotterdam | The Netherlands

**Sascha Glasl**  
Co-founder of Space&Matter | Amsterdam | The Netherlands

**Datty Ruth**  
CEO of Smarter Habitat | Monaco

**Barbara Luns**  
Director at Architectuur Instituut Rotterdam | Rotterdam | The Netherlands

4.2.

June 5, 2024  
16.00 – 17.30

DOCK 10 B

### Change must come from the top

#### Why it pays to make enemies

Changemakers need allies in top positions. Here they are! Find out why they chose the 'dirty' business of politics, how they learned to swim in stormy seas, and when they recommend doing small interventions or going "all-in". How are they dealing with all that 'hate'? Listen to three leaders who went BIG when it came to using their formally granted powers. Let's find out why, despite the trouble, it pays to do the right thing. And make sure to get a front row seat!

**Katharina Moser (Moderator)**  
Director at IDG Summit, Inner Development Goals | Vienna | Austria

**Janet Sanz**  
Climate Action Vice President of Metropolitan Area of Barcelona | Barcelona | Spain

**Ulli Sima**  
City Councillor for Innovation, Urban Planning & Mobility at City of Vienna | Vienna | Austria

**Lan Marie Nguyen Berg**  
Member of the Norwegian Parliament | Oslo | Norway

4.3.

June 5, 2024  
11.00 – 12.30

DOCK 14

### Critical: Preparing your city for an uncertain future

#### How leading cities prepare for the future with 'urban resilience'

Election cycles of four to six years make it difficult to plan for the long-term. A predecessor may simply bin your ideas. Competing city departments make coherent planning even worse. If we want to be prepared for crises, cities need to stop this political game of thrones. 'Urban resilience' is emerging as the core concept for local governments to bypass power games: with robust, community-based decision-making. In this session, the Resilient Cities Network (RCN) celebrates 10 years of 'urban resilience' and the first cities' Chief Resilience Officers. They've taken stock and share with you their critical learnings, before introducing their groundbreaking foresight work to anticipate future challenges and crises. Mayors may come and go.


**Lina Liakou (Moderator)**  
Global Director of City Engagement & Practice at Resilient Cities Network | Greece

**Jens Ejner Christensen**  
Mayor of Vejle | Vejle | Denmark

**Arnoud Molenaar**  
Chief Resilience Officer at Municipality of Rotterdam | Rotterdam | The Netherlands

**Isabella Longo**  
Director of Projects at Barcelona City Council | Barcelona | Spain

**Roos Meilink**  
Chief Resilience Officer at City of The Hague | The Hague | The Netherlands



4.4.

June 5, 2024  
11.00 – 12.30

DOCK 17

### Winning 1 million Euros is not the point?

#### How participating in Europe's iCapital competition sparks collaboration

Every year, the European Commission awards one European city with the "Capital of Innovation" award, which comes with a whopping 1 million Euros check. But while prestige, recognition and prize money are all great outcomes, the biggest effect is usually of internal nature: putting together a strong application involves intensive internal collaboration. While collaboration is not the norm in most public administrations, the campaign brings together a city's most innovative and passionate people for one clear mission. Meet the winning and runner-up teams from previous iCapital Awards, and hear just how competing for the iCapital crown has transformed the way they work together.

**Jorge Canovas Montoya (Moderator)**  
Project Adviser at EISMEA | Belgium

**Miguel Brito**  
European & International Affairs Adviser | Lisbon | Portugal

**Sofia Malander**  
Deputy Chief Executive Officer at City of Linköping | Linköping | Sweden

**Yuliia Katynska**  
Deputy Director at Lviv Bureau of European Integration | Lviv | Ukraine

**Tiziana Grossele**  
European Projects Office - Urban Authority at City of Padova | Padova | Italy

**#iCapitalAwards**

4.5.

June 6, 2024  
11.00 – 12.30

PORT 1 B+C

### Living your vision

#### Personal growth: How to manage passion

True visionaries must live their vision. But how do you burn for something without burning out? Let's hear from amazing individuals who are fully committed to their task and like to lose themselves in their work. How do they strike a balance between working on their vision, sometimes 24/7, and finding time for relationships? What strategies have they developed to wind down, deal with setbacks, recharge, and keep going? And what did experience teach them that they can safely do without? Let's find out. Join fellow visionaries as they talk about the blessings and pitfalls of being one.

**Katharina Moser (Moderator)**  
Director at IDG Summit, Inner Development Goals | Vienna | Austria

**Jorn Wemmenhove**  
Co-founder of humankind | Rotterdam | The Netherlands

**Elena Doms**  
Founder of Earth Plus | Mecheln | Belgium

**Claire Elizabeth Williams**  
Senior Manager Corporate Citizenship at Imagine Canada | Co-founder & former CEO at Foundations for Social Change | Co-founder of Wiser Together | Vancouver | Canada



Track 4

# SESSION DETAILS

4.6.

June 6, 2024  
14.00 – 15.30

DOCK 16

WORKSHOP

UF

WORKSHOP

## Trust me, I’m a changemaker

**Listen carefully:  
How to avoid your change project from blowing up**

Changemakers are people of action not theory. It’s just that, when things go wrong, there will be voices saying: “We told you so..you did not listen”. Former allies will distance themselves from you, eroding trust. So, to prevent your change project from blowing up, you need to learn that not-so-secret superpower called listening. Piece of cake, right? Well, far from it. Some people are just not good at it; we excel elsewhere. This is your chance to practice active listening. Then, we change roles: you’ll be the one to do the talking. Let’s help each other grow as changemakers. Showing up already sets you apart from the rest!

**Michael Winter (Moderator)**  
Co-President at oikos International | Graz | Austria

**Carolin Lemke (Moderator)**  
Co-President at oikos International | Munich | Germany

**Victoria Yavorskaya (Moderator)**  
Graz | Austria

oikos

oikos

4.7.

June 5, 2024  
14.00 – 15.30

DOCK 10 A

WORKSHOP

UF

WORKSHOP

## Challenge your ignorance

**The gender space gap:  
How to get men to think like women**

You need to truly understand what it’s like for women to walk down streets at night, to use labyrinthine park houses, or to cross vast empty squares. It’s scary; it’s unacceptable. In this session we look at prime examples such as London’s awareness campaign for safe public transport to take all genders on a journey, challenging their own ignorance. First, find out why some (typically male) decision makers remain reluctant to co-creating their cities with marginalised groups. Second, learn how this results in discrimination. Third, we try it out ourselves and co-create a gender-sensitive space. Do you dare to have your own views challenged?

**Susan Leadbetter (Moderator)**  
Principal Consultant - Liveable Places at wsp | London | UK

**Safaa Charafi (Moderator)**  
Founder of Urban Inclusion | Brussels | Belgium

4.8.

June 6, 2024  
16.00 – 17.30

PORT 1 A

WORKSHOP

UF

WORKSHOP

## Your Rotterdam souvenir

**Making sense of your role in the transformation through poetry**

For two days you’ve been soaking up tons of information and changemaking know-how, you explored an exciting city, made new connections, and you’ve probably had many intense conversations. Our brains need time to make sense of all that novelty. Writing is a fun and proven way for processing the unfamiliar. Many people write diaries but few of us write poems. Poetry is how we learn to speak, teach children the alphabet, and best remember history, but when was the last time you wrote a poem? Join the growing Urban Poets’ Club, where you will explore how poetry can be used as a tool to understand yourself, and your role in the transformation. Try something new, reconnect with your past poet and create your very own Rotterdam souvenir: a personal poem.

**Leonora Nicholson (Moderator)**  
Creative Producer at Unheard Poetry | Warsaw | Poland



## Track 5

# CITYCHANGER SKILLS

Whether you are starting out, building influence, or aiming to make a bigger impact, Skills for CityChangers offers vital expertise to help you progress. Discover key skills for driving change and learn from the best.





Track 5

# SESSION DETAILS

5.1.

June 6, 2024  
11.00 – 12.30

DOCK 14

## Hiring for change

### Why I want to work for the city

Why would truly gifted and enthusiastic talent want to put up with the red tape mentality instead of hitting it big at a cool tech company! Tech salaries are out of reach, yes, but why don't cities invest more in attractive employment if it helps them save lots more at the end of the day? In this session, we hear from leading cities working hard to become attractive employers. Learn how to get city branding right, reform hiring processes, offer purpose and competitive salaries, and, critically, change that organizational culture. Join in and find out how to recruit and hold onto the right ones.

**Luise Fischer (Moderator)**  
Systems Innovation Co-Lead at NetZero Cities, EIT Climate KIC | Vienna | Austria

**André Sobczak**  
Secretary General of Eurocities | Brussels | Belgium

**Hanna Zdanowska**  
Mayor of Łódź & Member of the European Committee of Regions | Łódź | Poland

**Katja Sjöholm**  
Head of Innovation & Co-Creation at City of Espoo | Espoo | Finland

5.2.

June 6, 2024  
09.00 – 10.30

DOCK 5

## Fixing your climate communications

### Learn how to speak for your facts

Stop ‘activating’ people with random facts about climate change! It won't help. People just hate to change. We want sustainability integrated in our daily routines, and consumers want services to run smoothly. Better use your communicative skills to zoom in on those who can make a difference: local decision-makers, utilities, and, yes, consumers. But make sure to target them strategically. Understand your target audience's motivation and challenges, and find out how to gain their trust, because facts can't speak for themselves. Bring your challenge to the session and hear from our master communicators how to beat it.

**Michael Shank (Moderator)**  
Director of Engagement at CNCA | Washington, D.C. | USA

**Anja Floetenmeyer-Woltmann**  
Managing Director at Klimaschutzagentur Region Hannover gGmbH | Hannover | Germany

**Heinrich Strößenreuther**  
Serial NGO-Founder | Berlin | Germany

**Thomas Brudermann**  
Associate Professor at University of Graz | Graz | Austria

5.3.

June 6, 2024  
11.00 – 12.30

DOCK 16

## Preparing the tiger: procurement for sustainability

### Bring your challenge and learn innovative ways to procure for it

Public procurement is often seen as a rather dull and boring field. However, with European cities procuring to the sum of billions of Euros every year, they have substantial purchasing power. Most of all, they hold an immensely powerful tool to implement change we can wield in the charge towards sustainability. Cities around the world are increasingly unleashing these powers to drive change in industries, ranging from climate adaptation to energy, and from retrofitting to social and gender-responsible procurement. But you must get a few key things right from the beginning. Join this highly interactive session to share the most important dos – and the worst don'ts.

**Philipp Riegebauer (Moderator)**  
Chief Project Officer & Professor for Infrastructure Management at BABLE Smart Cities | Stuttgart & Düsseldorf | Germany

**Perle Laouenan-Catchpole (Moderator)**  
Moderator & Facilitator at Masters in Moderation | The Netherlands

**Valentina Schippers-Opejko**  
Coordinator Urban Agenda Partnership on Innovative & Responsible Public Procurement at City of Harlem | Amsterdam | The Netherlands

**Charlotte Glazier**  
Urban Greening Specialist | London | UK

**Karolis Granickas**  
Head of Europe at Open Contracting | Germany

5.4.

June 6, 2024  
09.00 – 10.30

DOCK 15

## Sink or swim: welcome to the urban shark tank

### Find replicable solutions that will work in your city

Join us for the "Urban Shark Tank", where a panel of urban 'sharks' will listen to creative pitches from a public/private duo who have successfully implemented a project in their city. The sharks, made up of diverse experts in the field of urban innovation, will offer valuable advice and insights on how to replicate this project in other cities, making it scalable and impactful. Don't miss out on the chance to witness first-hand the creativity and ingenuity of urban visionaries, while getting the chance to vote for your favourite pitch and try your hand in our rotating seat at the panel. Do we have a deal?

**Alexander Schmidt (Moderator)**  
Founder & CEO at BABLE Smart Cities | Germany

**Susa Eräranta**  
Project Director at City of Helsinki | Helsinki | Finland


**Adam Pustelnik**  
Deputy Mayor at City of Łódź | Łódź | Poland

**Anna De Matos**  
CEO & Founder of Circular Library Network | Kópavogur | Iceland

**Taegoan Bae**  
CEO of Oysterable | Korea

**Ilaria Marino**  
Content Manager at MUV B Corp | Milan | Italy

**Arno Wolter**  
CEO at Sichere Straßen| Germany

 BABLE

5.5.

June 5, 2024  
16.00 – 17.30

DOCK 10 A

## Wanna talk?

### Meet fellow doers, disruptors and making-it-happen teams

Whatever you call it: transforming, changing, innovating, or disrupting. Those who are doing it are hands-on doers and often faced with similar challenges. So, if you want to meet your peers – your partners in crime, your fellow changemakers – and discuss with them just how to overcome these transformation challenges, then this networking session is for you! The BMW Foundation's amazing RISE Cities Fellows are your hosts, the theme is collaboration, and the floor is yours.

**Raffaella Schmuck (Moderator)**  
Programme Manager RISE Cities at BMW Foundation | Germany

**Elisabeth Benz (Moderator)**  
Senior Project Manager at BMW Foundation | Munich | Germany

  
A BMW FOUNDATION Herbert Quandt Program





Track 5

SESSION DETAILS

5.6.

June 5, 2024  
14.00 – 15.30

DOCK 5

Generative AI:  
what’s hot &  
what’s coming

Executive briefing  
on the latest AI trends  
and their effects

Let artificial intelligence experts take you on a journey which will expand your imagination. They will brief you on the latest AI trends, indicate what’s already possible, and ultimately explain how this will affect your city and business.

Alexander Schmidt (Moderator)

Founder & CEO at BABLE Smart Cities | Germany

Rebecca Moody

Researcher at Erasmus University Rotterdam | Rotterdam | The Netherlands

Sarah-Jayne Williams

Director Geo Partnerships at Google Maps | London | UK

Jonathan Reichental

CEO at Human Future | San Francisco | USA

Jarmo Eskelinen

Executive Director at Data-Driven Innovation Initiative | Edinburg | UK

BABLE

5.7.

June 5, 2024  
11.00 – 12.30

DOCK 10 A

Universal:  
Changemaking skills  
and know-how

Workshop hosted by  
Next Generation Academy

Distilled for you: the essence of change-making. In this educational workshop, you’ll learn universal strategies, designs and methods that change-makers can’t do without. Led by international experts from a range of fields and sectors, you will hear how to successfully lead and shape urban transformations. Join this workshop to refine your skills.

Martha Marisa Wanat (Moderator)

Co-founder of Next Generation Academy | Mexico City | Germany & Mexico

Antonella Bosio (Moderator)

Project Architect at Equilibry GmbH | Berlin | Germany

José Roberto Lagunes Trejo (Moderator)

Lead Project Coordinator at Fundación Hogares | Mexiko

Isis Nuñez Ferrera

Senior Urban Advisor & Global Urban Workstream Lead at World Food Programme | Rome | Italy

Anna Wierzbicka

Director at City of Łódź | Łódź | Poland

Maria Stamati

Senior Project Leader at MVRDV | Rotterdam | The Netherlands

Next Generation Academy

5.8.

June 6, 2024  
11.00 – 12.30

DOCK 10 A

What’s  
your legacy?

Workshop hosted by  
Next Generation Academy

The City of Rotterdam and its urban development strategists will ask you to help them work on a very concrete local project. Your professional background is, more or less, irrelevant. You will be guided through a process inspired by design sprints and learn effective methods and strategies on the fly. Join this workshop to leave a legacy.

Antonella Bosio (Moderator)

Project Architect at Equilibry GmbH | Berlin | Germany

José Roberto Lagunes Trejo (Moderator)

Lead Project Coordinator at Fundación Hogares | Mexico

Martha Marisa Wanat (Moderator)

Co-founder of Next Generation Academy | Mexico City | Germany & Mexico

Vincent van der Meulen

Architect / Partner at Kraaijvanger Architects | Rotterdam | The Netherlands

Next Generation Academy

5.9.

June 6, 2024  
14.00 – 16.00

DOCK 13

Sustainable urban  
development put into  
practice

The City of Dordrechts’  
plans for the Maasterras

Taking the plans for the Maasterras in Dordrecht as a starting point (and similar developments in Almere, Apeldoorn, Amersfoort, Zwolle and numerous other cities), various DMI partners show us how data and technology in specific applications not only provide us with optimal visibility and insight into the situation below and above surface (subsoil and topsoil), but especially how this offers a concrete perspective for action for a truly sustainable use of city space: from terrain analysis and design to implementation and management, but also integration into the existing city.

DMI-ECOSYSTEM

5.10.

June 6, 2024  
14.00 – 15.30

PORT 1 B+C

The business  
of urban  
sustainability

Can the private  
sector contribute to thriving  
cities?

This session, co-hosted by the World Benchmarking Alliance and the Institute for Housing and Urban Development Studies, Rotterdam, will delve into the significance of private sector transparency and accountability, as we explore how multistakeholder partnerships that include the private sector can drive evidence-based decision making towards more inclusive, equitable, and environmentally sustainable cities.

Sibora Dhima (Moderator)

Urban Transformation Engagement Manager at WBA | Barcelona | Spain

Besmira Dyca

Research Lead at WBA | The Netherlands

David Dodman

General Director at IHS | Rotterdam | The Netherlands

Roxana Slavcheva

Global Lead for Built Environment at World Resource Institute | London | UK

Hélène Chartier

Director of Urban Planning & Design at C40 | France

World Benchmarking Alliance

IHS Making cities work



## Field Trips

# ROTTERDAM AWAITS YOUR DISCOVERY

This day is dedicated to exploring the city in various ways.

Attendees are invited to see, feel and experience first-hand, in exclusive, small groups with the best guides.

First come, first served!  
Bookings open in April.





# Field Trips

# LET'S EXPLORE ROTTERDAM!

Friday, June 7, 2024

1.

June 5, 2024  
21.00 – open end

Rotterdam by night

The night is for dancers and lovers. After a day of inspiring talks, engaging workshops, and making new connections, it's time to explore Rotterdam. Choose from one of three nightlife hotspots (and one of three energetic guides) – Deliplein Katendrecht, Witte de Withstraat or Nieuwe Binnenweg – and head out into the night! Learn more about the city's night economy and have a drink and good chats with fellow CityChangers.

2.

June 7, 2024  
09.00 – 12.00

Climate adaptation walk

In Rotterdam there is a change in tide of urban design. Stormwater forces the city not only to build creatively, but also to focus on repurposing existing infrastructure for water retention. Join this tour to explore some of the city's astonishing stormwater management sites and meet Rotterdam's planning masterminds behind some of the most innovative water adaptive urban and landscape designs.



3.A

June 7, 2024  
09.00 – 12.00

3.B

June 7, 2024  
10.00 – 13.00

Rotterdam architecture: the next 100 years #A / #B

Rotterdam might look like we all imagined future cities to look like, but not entirely. There are still relicts left from decades ago, when other needs were prioritised. This results in a beautiful combination of modernity and tradition - but what does tradition mean in a city, which was heavily affected by World War II? Consider this field trip a walk down history lane, on which you will time-travel through different epochs and discover the rebuilt city's most stellar modernist buildings. Don't miss this chance to see the work of iconic Dutch architects live and in colour.

4.

June 7, 2024  
14.00 – 17.00

Rotterdam architecture: the past 100 years

Rotterdam might look like we all imagined future cities to look like, but not entirely. There are still relicts left from decades ago, when other needs were prioritised. This results in a beautiful combination of modernity and tradition - but what does tradition mean in a city, which was heavily affected by World War II? Consider this field trip a walk down history lane, on which you will time-travel through different epochs and discover the rebuilt city's most stellar modernist buildings. Don't miss this chance to see the work of iconic Dutch architects live and in colour.

5.

June 7, 2024  
14.00 – 16.00

Explore the CitiVerse

Immersive Tech enables Erasmus University (EUR) to offer not only education in new, inclusive, and sustainable ways. These tools can help conduct real-life experiments and communicate research findings, making it easier to exchange knowledge with practitioners. After a short introduction by some of the leading experts in the field, you will experience Virtual Reality demos as used in urban transformations: for buildings, mobility, water, inclusion, and much more.

6.A

June 7, 2024  
09.30 – 12.15

6.B

June 7, 2024  
09.30 – 12.30

Morning rooftop hop #A / #B

This is your chance to take a closer look at and quiz the masterminds behind Rotterdam's multifunctional roofs with your questions. On this field trip, you'll explore repurposed rooftops of a former police station headquarter, a hospital, a school, and a housing project.





# Field Trips

# LET'S EXPLORE ROTTERDAM!

7.

June 7, 2024  
13.45 – 15.45

Afternoon rooftop hop

Climb up on Rotterdam's blue, green, yellow and red rooftops to explore three very different buildings, among them: Europe's first skyscraper overlooking river Maas and the two bridges, the old harbor, cube houses, the market hall, and even Ahoy Rotterdam!



8.

June 7, 2024  
09.30 – 13.00

Urban regeneration #1: Rotterdam-South

Did you know that Rotterdam is home to almost all the world's nationalities? More than 80 are said to live in Rotterdam-South. In „the beautiful city behind the dykes“, you will find old canals, picturesque avenues, and even buildings much more charming than anywhere else in Rotterdam. At the same time, election turn-out is low, mistrust in city authorities is high and the yellow press had a field day when riots erupted during Corona lockdown. To many Rotterdammers the South feels like a different planet altogether. Let's explore this multicultural district together with its urban regeneration stewards.

9.

June 7, 2024  
07.30 – 09.00

Hangover morning swim

Celebrated the end of #UF24 a bit too hard? Feeling „tired“ on Friday morning? Well, forget hair of the dog - we got a better idea for your recovery. Because after a long night out, a morning swim is all you need to feel your old self again. And don't worry, it's within crawling distance from Ahoy.

10.

June 7, 2024  
09.30 – 13.00

Urban regeneration #2: Merwe-Vierhaven

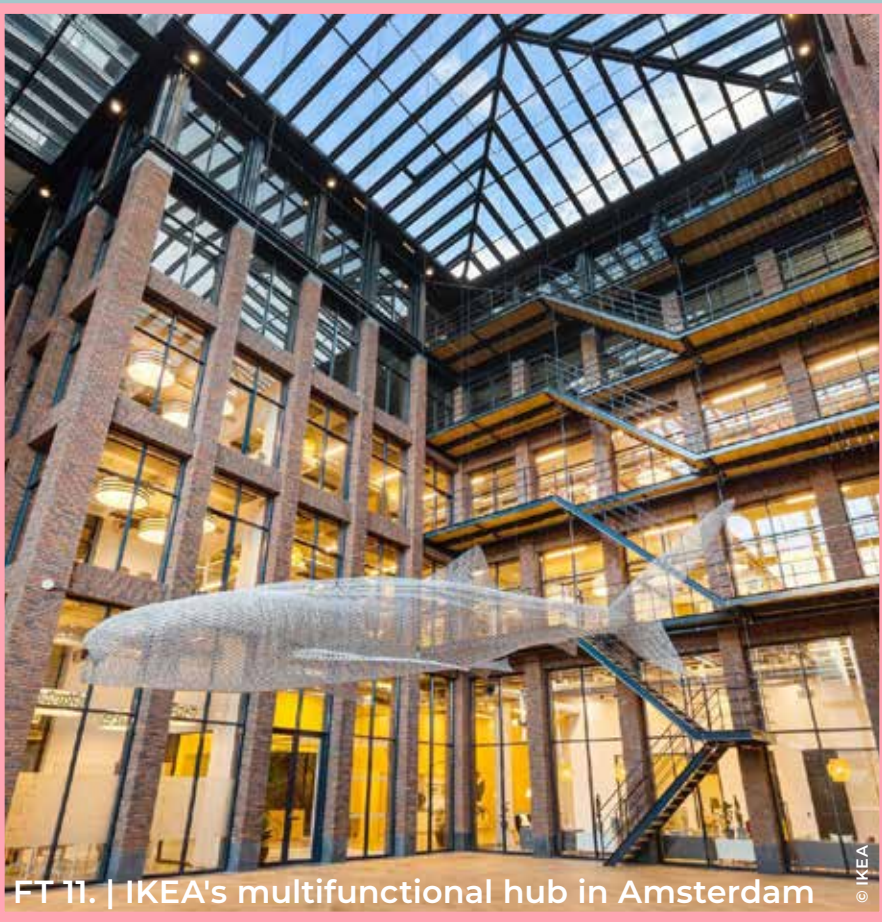
Explore the up-and-coming Merwe-Vierhaven (M4H) district, where the city meets the river and Rotterdam's past meets its future: from no-frills workers' city to Europe's innovation capital, hosting some of the most exciting start-ups. Join this field trip to explore the 100 hectares north of Maas, where the former fruit port turns into a modern space for living, working, experimenting, and learn how the city's tidal park serves as a 'natural' water buffer should the water come from all four sides.

11.

June 7, 2024  
09.00 – 13.30

IKEA's multifunctional hub in Amsterdam

Check out IKEA's multifunctional hub in Amsterdam where all things sustainability will be discussed, seen, touched, felt and heard. Centrally located, the hub is not only showcasing the latest and most attractive workspace design, IKEA is also eager to co-create the neighbourhood with surrounding communities so as to neatly blend in with existing urban structures, businesses and local networks.



12.

June 7, 2024  
10.00 – 13.00

Sustainable timber tour

Just what exactly is Conservation Timber, and how can it be used in civic infrastructure? Starting with Rotterdam's innovative Beterbanks, this tour will demonstrate and investigate the potential of forest-positive procurement to connect urban residents to sustainably managed forests worldwide.

13.

June 7, 2024  
14.00 – 15.45

Heritage tram ride and stroopwafel

A 1930s yellow tram will pick up Urban Future delegates only, so don't miss it! Get aboard to discover Rotterdam's iconic architecture, its main boulevards, and extraordinary public art. Two enthusiastic guides will share with you their favourite Rotterdam stories, and fresh stroopwafels!



# Field Trips

# LET'S EXPLORE ROTTERDAM!

14. June 7, 2024  
09.15 – 12.30

## Circularity to taste: the milk & beer tour

Dozens of cows floating in the first farm of its kind in the world. Self-sustaining and circular: solar panels supply essential energy, while rainwater is harvested from the roof and purified. Cows are primarily fed with city-sourced ingredients like the nearby brewer's spent grain and potato scraps, or grass from sports fields and golf courses. Adjacent meadows provide ample space for the animals to roam. Talk about green innovation! But WHY is it on water and will we see more like it in the future? Join in to find out and try some of their circular products.



15. June 7, 2024  
09.00 – 11.30

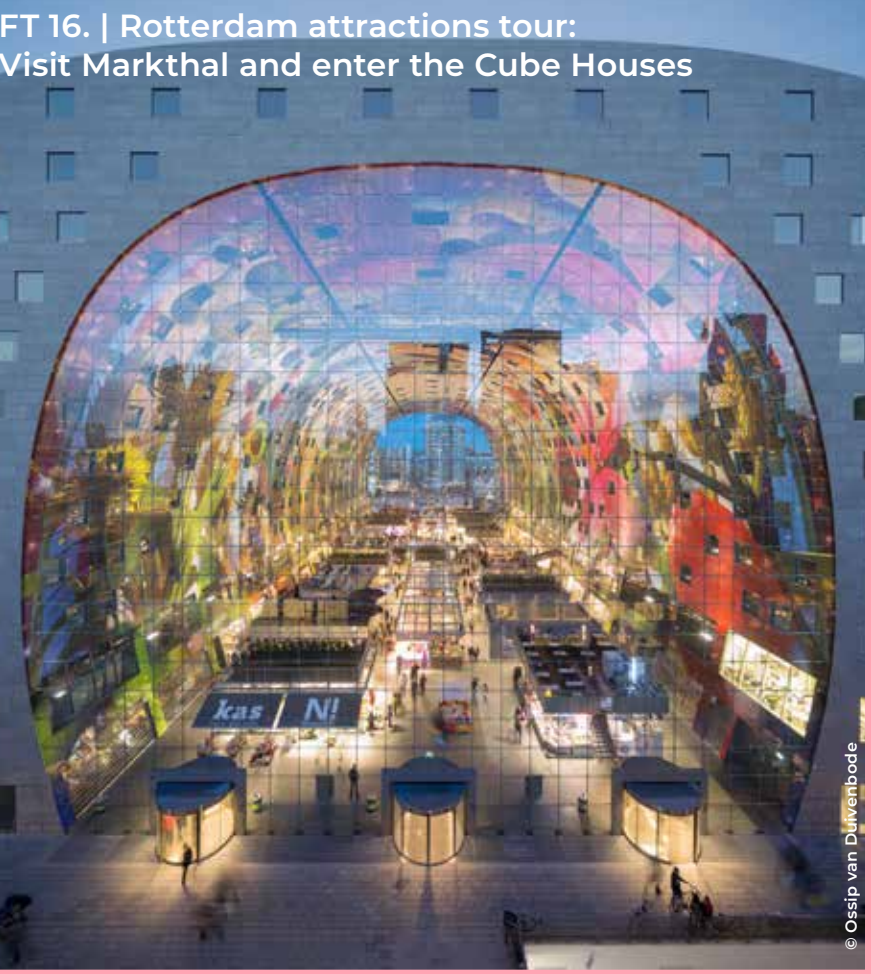
## Public space detective tour

We've heard lots about accessible, inclusive and liveable cities - now meet their ugly cousin! Learn how to change inhospitable design and inaccessible public spaces with the help of Floor van Ditzhuyen aka The Public Space Detective. Explore a different side of Rotterdam which, like too many cities, aims to be inclusive but sometimes finds it hard to walk the talk.

16. June 7, 2024  
09.30 – 11.30

## Rotterdam top attractions: Markthal and Cube Houses

Let us take you on a (food) tour to two of Rotterdam's most iconic buildings, and let's find out what they look like from the inside.



17. June 7, 2024  
09.00 – 13.00

## Pedelec tour to Rotterdam's fields and farms

Starting from #UF24 event venue Ahoy Rotterdam, take a trip on e-bikes and explore agricultural lands and farm food on Rotterdam's Southern edges. For about 4 hours, you'll ride through scenic fields - but to give your electric vehicle a break, multiple stops are on the agenda. You and your bike crew will for example visit "Gebiedscooperatie" to enjoy a cup of energising coffee before continuing your journey to "Buytenhof", where a delicious lunch will be served. Ready for the ride?

18. June 7, 2024  
09.15 – 12.00

## Urban regeneration #3: Katendrecht

The old harbour district Katendrecht has long since morphed into the trendy quarter of Rotterdam. And soon it will be one gem richer. Join the urban planners behind the district's revitalization strategy on a tour of Katendrecht and experience how the district is changing like a live ticker in front of your eyes.





# Field Trips

# LET'S EXPLORE ROTTERDAM!

19. June 7, 2024  
09.30 – 11.30

## Building a city beach

Take a look at the Rondje Rijnhaven historic district that's bringing holiday vibes to Rotterdam with its brand-new city beach. The Rijnhaven Park will become a place for all kinds of people and activities. There is more: Of the 3,000 newly built homes, there will be a mix of affordable, medium-priced rental and owner-occupied, as well as high-priced housing.



FT 19. | Building a city beach at Rondje Rijnhaven

© Gemeente Rotterdam

20. June 7, 2024  
09.30 – 11.30

## Urban resilience tour

Visit Bospolder-Tussendijken to experience the “Resilient BoTu 2028” programme, where the big topics of social cohesion, security and climate adaptation will be faced over the coming ten years. The municipality of Rotterdam, the residents and several local partners are working together on major improvements for the neighborhood. Their ambitious goal: BoTu's social index should increase to the urban social average within ten years. Join this tour to vibrant Delfshaven together with the district manager and the residents leading the project.

21. June 7, 2024  
10.00 – 12.00

## Upcycle Paradise

By 2030, the municipality of Rotterdam aims to halve the current use of primary raw materials, including the construction sector (with the aim of 100% by 2050). This is your chance to get a sneak peek into how the city wants to make circular building common practice: Visit the construction site of de HER and learn more about Rotterdam's future circular centre before it's open to the public in early 2025! 80% of de HER building are used materials, including the steel structure; 100% of its elements can be disassembled. Beyond the building itself, de HER will live and breathe circularity: from education for school classes to raising awareness among Rotterdammers, from workshops to circular entrepreneurs.

22. June 7, 2024  
09.00 – 12.00

## Social entrepreneurship & inclusion tour

Let's shine a light on three distinct types of social entrepreneurs in Rotterdam, each contributing to the city's social fabric in unique ways. Rotterdamse Munt provides a range of eco-friendly daytime activities, opportunities for green volunteer work, and serves as a Learning Practice Center. Sportspullenbank collects and redistributes second-hand sports gear, ensuring everyone can engage in physical activity. Rotterdamsche Werken is dedicated to empowering disadvantaged youth, including those with disabilities like Down syndrome, autism, or low IQ. With this tour, we want to support these initiatives. Together we can make a real difference for these projects! Jump on board and help!



FT 22. | Social entrepreneurship & inclusion tour

© PSO Rotterdam / Peter Schmidt

23. June 7, 2024  
09.00 – 12.00

## MVRDV: "Yes! In my backyard"

Looking for innovative ideas to create inviting urban spaces? World-famous MVRDV with offices in Berlin, New York, Paris, and Shanghai are opening the doors for a half day workshop in their Rotterdam homebase. In small groups, you will explore design solutions for backyards, courtyards, and rooftops. We're very excited about this opportunity and we hope you are, too.



FT 23. | MVRDV "Yes! In my backyard"

© Ossip van Duivenbode



# Field Trips

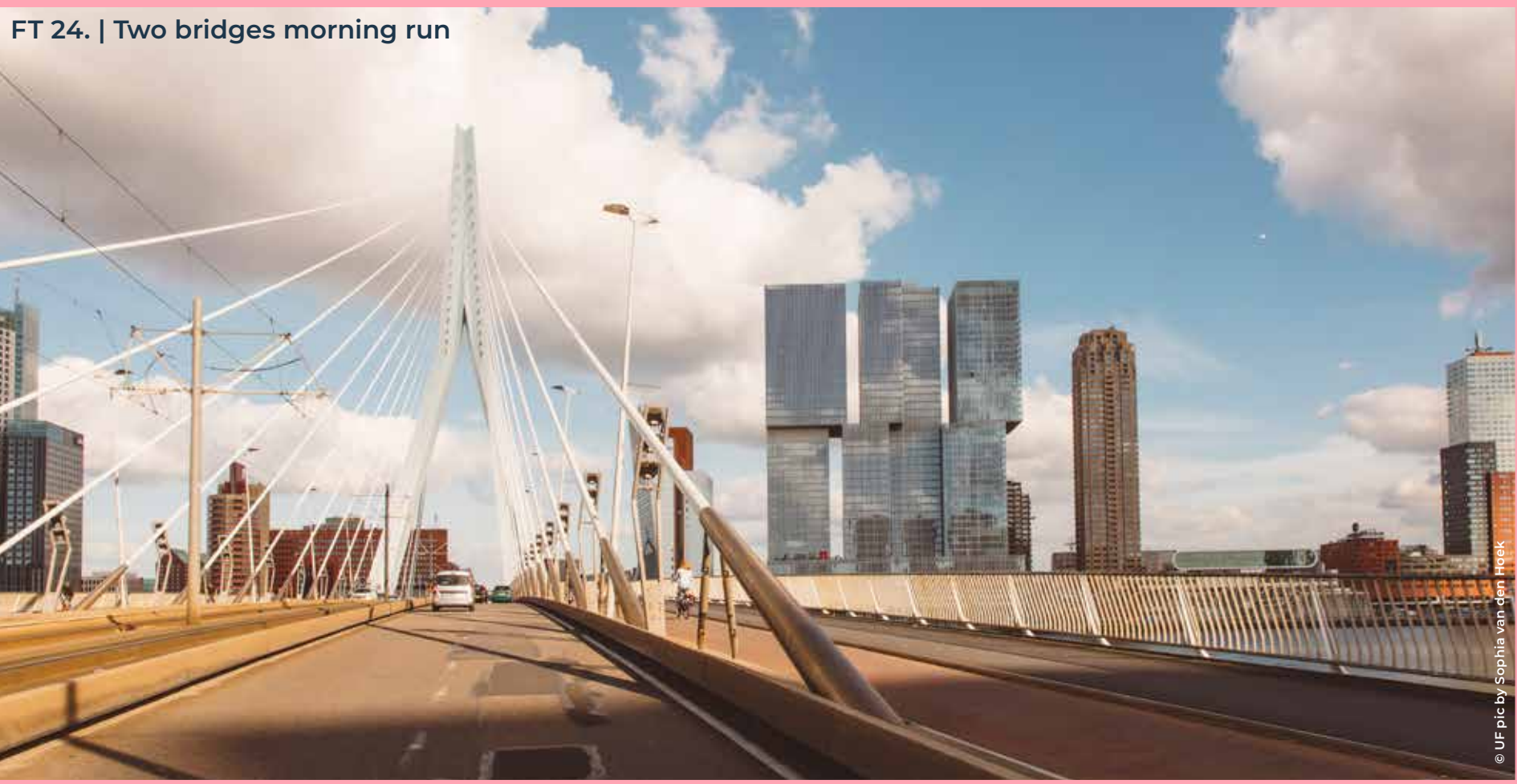
# LET'S EXPLORE ROTTERDAM!

Friday, June 7, 2024

24. June 6, 2024  
07.00 – 08.00

## Two bridges morning run

Six kilometres in little less than an hour. Easy. We run by Markthal, the cube houses, both bridges, the Museumpark, Witte de Withstraat and Depot Boijmans Van Beuningen. We'll finish where we've started, but feeling much better.



25. June 7, 2024  
09.30 – 12.00

## Touring Rotterdam's street art & sculptures

From giant feet and foxes to oilmen and Santa Claus: if nothing else, a lot of Rotterdam's outdoor art makes you look up. It's larger than life. It is so easy to take the artwork for granted, but take your time to admire them. They often tell an interesting story or convey a special message from an inspired creator. It suits the progressive city of Rotterdam: even the art 'on the street' is not just beautiful but also innovative, diverse, confrontational, and provocative. What does the artwork tell us?

26. June 7, 2024  
10.00 – 12.00

## Buildings by women

The contributions of female architects have been overlooked throughout history. Even today the role of women in architecture is often underexposed and underappreciated. 'Gebouwen door Vrouwen' (Buildings by Women) celebrates the work of female architects. The project is an initiative by Rotterdam architect Sofie van Brunschot to map and document the buildings designed by women. During this walking tour Sofie will guide you past three inspiring projects in the city centre of Rotterdam. Join this walking tour and change your perspective on our built environment.

27. June 7, 2024  
09.00 – 12.00

## Floating City tour

With most land under sea level, which continues to rise, building floating structures makes sense. You'll take a tour around the deck of Rijnhaven's Floating Office, walk along the adjacent floating hotel rooms Wikkelpark, and meet its founder. Traveling Dutch style, a water taxi will finally take you underneath Erasmus Bridge over river Maas to Nassau harbour, to finish your tour at the Floating Lofts.



28.A June 7, 2024 10.30 – 12.00 28.B June 7, 2024 13.00 – 14.30

## A. BlueCity morning visit B. BlueCity afternoon visit

BlueCity's mission is to accelerate the transition from the linear to the circular economy through entrepreneurship. Since 2015, it has developed from a vacant swimming pool into a circular economy hub for the city and region. BlueCity houses over 50+ circular entrepreneurs who make the transition possible! In addition, it organizes business programs for both start-ups and established SME-companies. In sectors ranging from food to maritime, you'll learn how they support early-stage circular entrepreneurship, establish collaboration between chain partners and provide concrete action perspectives to make chains more circular. A circular and entrepreneur haven – Why not stay a little longer for lunch at BlueCity's Bar Stroom!

29. June 7, 2024  
09.00 – 12.00

## Building sustainable and resilient cities

With increasing urbanisation, housing shortage and more intense weather events, we must quickly answer #UF24's core question: "How can we build sustainable and resilient cities?" On this tour, the City of Rotterdam together with ROCKWOOL will showcase compelling answers at different sites in the city. ROCKWOOL is known for developing innovative solutions among others for energy efficiency, fire protection, indoor comfort, and for efficiently managing excess water from heavy rainfalls. The City of Rotterdam is considered a European leader in climate adaptation. Together with ROCKWOOL, they will take you to three key sites to report on their partnership for building sustainable and resilient cities.

30. June 7, 2024  
09.30 – 11.00

## Second Life for Buildings

Watch the amazing transformation of an old star-shaped 19th century prison complex. Where previously detainees served long prison sentences, more recently 121 homes plus office spaces were completed, including a huge community garden. Join this tour to hear from the developers and architects on how the transformation has acted as a catalyst for the further development of the entire district.



# TRAVEL & ACCOMMODATION

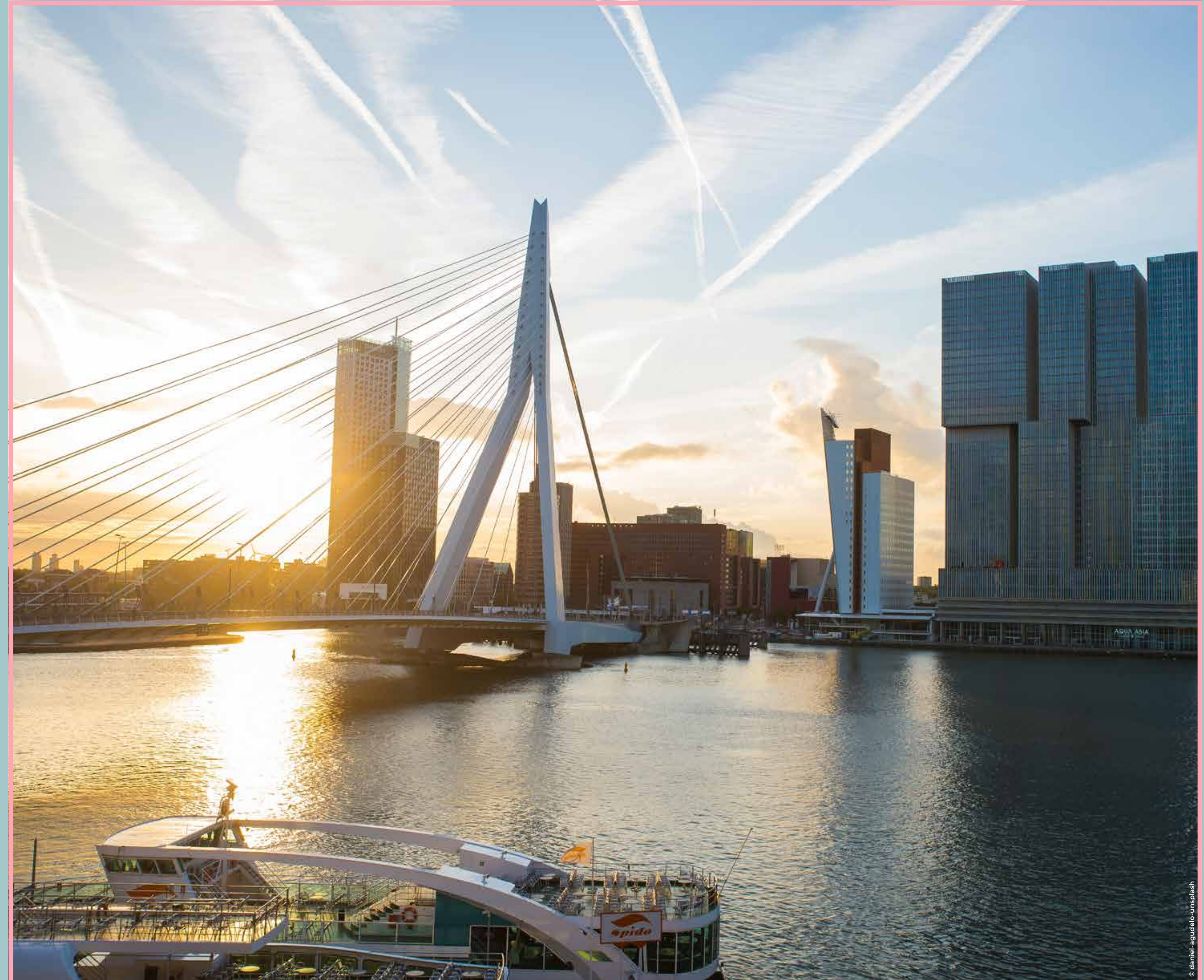
## Getting to Rotterdam!

### BY TRAIN OR BUS

If you arrive at Rotterdam Main Station you are right in the center of the city. When travelling via NS (train), it is possible to check in and out using your contactless debit card, credit card or mobile or DOWNLOAD THE NS APP for easy payment.

### BY PLANE

There are two options: **Amsterdam Airport Schiphol** and **Rotterdam The Hague**. Use the train terminal inside the airport and take one of the super convenient direct train services to the city of Rotterdam. From Schiphol it takes about 30 min, from Rotterdam The Hague even less with metro line E or bus 33.





# VENUES & SERVICES

## Staying to Rotterdam!

### MAIN VENUE

Rotterdam Ahoy Convention Center  
Ahoyweg 10, 3084 BA Rotterdam, Netherlands

### WHERE TO STAY

There is a variety of hotel options to choose from.  
See e.g. the booking platform with reserved contingents  
for #UF24: HOTEL OPTIONS.

As June is a very popular month in Rotterdam, please  
make sure you book your accommodation right away!

### Q&A ABOUT THE CONFERENCE

Please check our FAQ section!  
Thank you!





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# MEDIA PARTNERS

Rest assured, we've got you covered!

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people





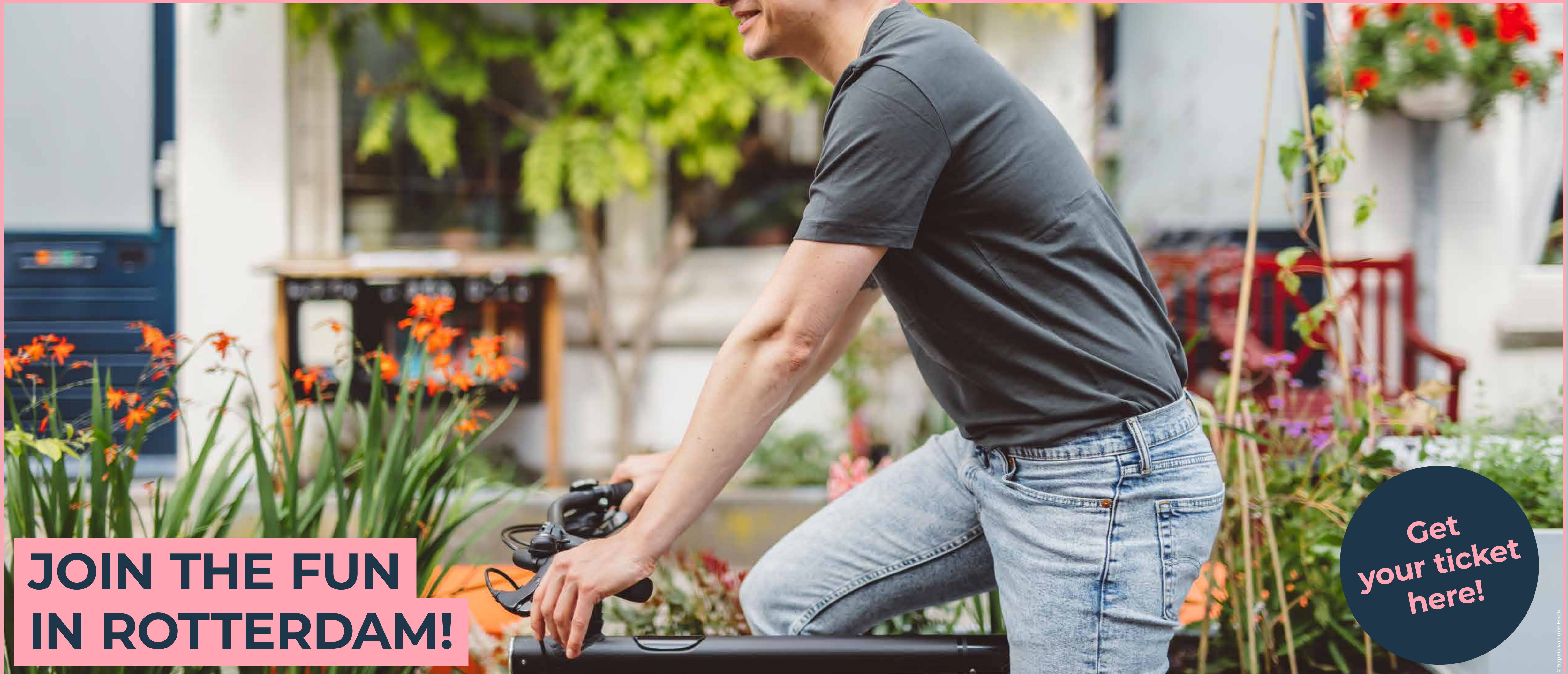
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