

Urban Future.

Stuttgart 23

STUTTGART



LOUNGE EXPO

MAKING MEANINGFUL CONNECTIONS

Stuttgart, Germany
June 21-23, 2023

#UF23
www.urban-future.org

CONNECT WITH THOSE WHO
SHAPE THE FUTURE OF OUR CITIES

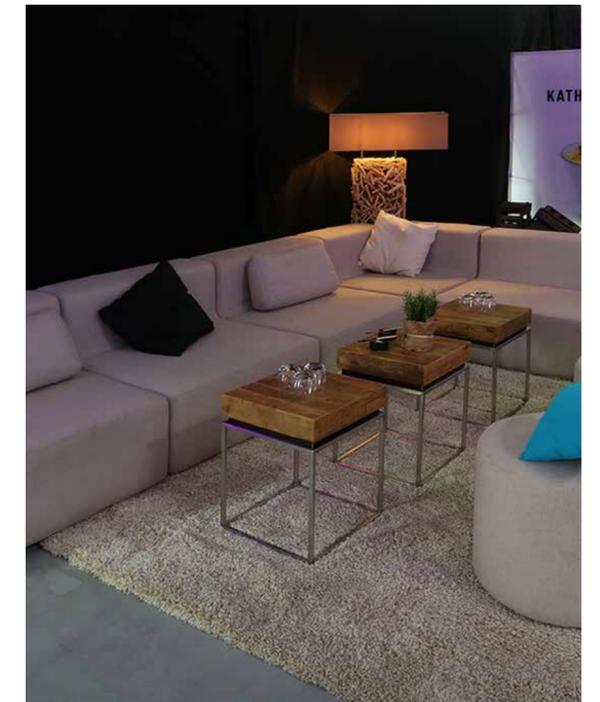
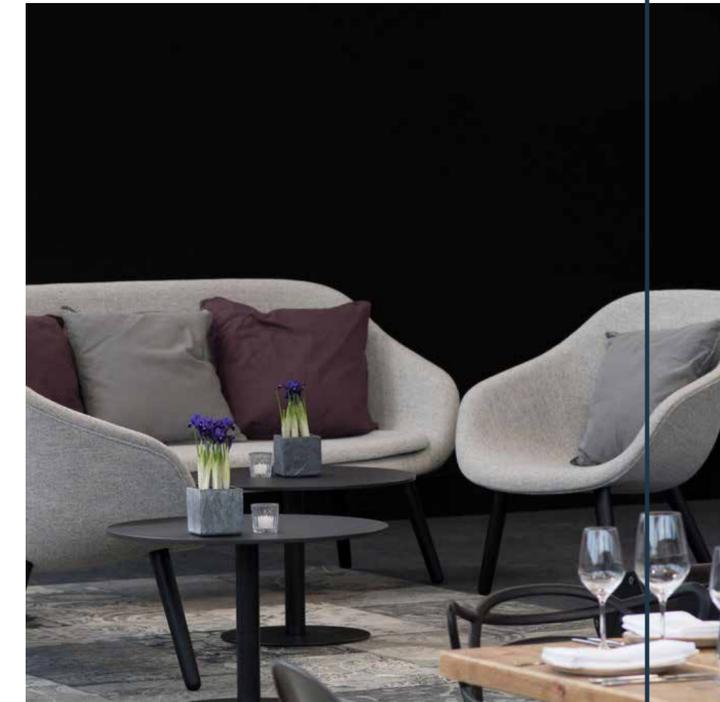
HAVE THE MOST MEANINGFUL
CONVERSATIONS OF THE YEAR



MOOD FOR CONVERSATIONS

Urban Future is all about meeting and connecting with the right people. That's our leading principle when designing the event – and the reason why there are no conventional booths at UF23. Instead, you will experience the most comfortable space for your brand to focus on what matters most: having meaningful conversations!

- LIMITED AVAILABILITY
- COMFORTABLE CONVERSATION SPACES
- BRANDING & STYLING FLEXIBILITY



HOW TO JOIN

**YOU SELECT YOUR SPACE & STYLE.
WE HANDLE THE REST.
YES, INCLUDING FURNITURE & SETUP!**

SECURE YOUR SPACE

BEST LOUNGE SPACE

Your very own, sensational
80 m² room. Only one available.
€ 25,000

- Full 80 m² room with 42 m² of Lounge space
- You furnish as you want
- Includes 5 conference passes
- Branding, web, social media, direct mail

MAXIMUM DESIGN FLEXIBILITY

This is our best space. Your designers
will create a unique brand experience,
or our team can support you in doing
just that.

- We provide plants upon request
- Includes daily cleaning
- Includes standard power outlets
- Night-time security available

LOUNGE SPACE

Maximum flexibility: Select your
preferred location and size.
€ 3,000 – € 7,500

- From 6 to 15 m², at € 500 per m²
- Select furnishing of your choice
- Includes 2 (6 m²) to 4 (15 m²) conference passes
- Branding, web, social media, conference app
- Additional m² at € 550 (upon availability)

ADD FURNITURE TO YOUR SPACE

Select your preferred Lounge style,
furniture, iconic pieces, and optional
tech. (Catalogue available soon)
€ 250 – € 350 per m²

- Final price depends upon your choice of furniture
- Includes plants & daily cleaning
- Includes power outlet
- Includes handling your materials
- LCD screen optional

STARTUP & SME LOUNGE

Ready-made space for start-ups
and SMEs to be present & connect.
€ 1,990

- Approx. 3 m², fully furnished
- Includes 2 conference passes
- Branding, web
- Limited availability

ALL-INCLUSIVE PRESENCE

The start-up Lounge area
will be ready for you to move in.
Included:

- Your space is fully furnished & branded
- Table space and at least 2 bar stools
- Includes plants & daily cleaning

SNAPSHOT

MOST IMPORTANT MEETING

of those who drive sustainable transformation in cities



Up to **3,000 ATTENDEES**

75+
Media reps & bloggers from around the world



100% focus on **HOW TO MAKE CHANGE HAPPEN**



100+ PARTNERS



Delegations from more than **120 CITIES**



15+
Co-locating events, meetings, conferences



ONE WEEK
packed with sustainability events



200+ SPEAKERS

10M+
Huge social media coverage, visibility & interaction



THE (NOT SO) FINE PRINT

EVENT DETAILS

Location: Haus der Wirtschaft
Lounge dates: Wed, June 21
Thu, June 22
Opening hours: 8 – 18h
Setup: Tue, June 20 at 8 – 18h
Take down: Thu, June 23 at 18 – 20h
Fri, 24 June at 8 – 11h

TERMS & CONDITIONS

- **Space allocation** is offered on a first come, first serve basis. You select from available spaces.
- In case a partner arranges the design & furnishing of their Lounge area themselves, detailed **designs & furniture information must be provided** to Urban Future (UF) no later than April 15, 2023.
- Packages of up to € 7,500 agreed upon in 2022 will be invoiced in full in December 2022 or January 2023 (your choice). For agreements made in 2023, the full amount will be invoiced upon signing.
- **Packages of more than € 7,500** require a 50% down payment upon signing the agreement. The final 50% is due on April 2, 2023. If ordered after March 15, 2023, the full amount will be invoiced upon signing the agreement.
- All **prices** are quoted in Euros, excluding 19% German VAT.
- **Payment terms** are 10 days net without deductions. In the event of late payment, we will charge a fee of € 50 plus 5% interest.
- All payments (including applicable late fees) must be **settled in full prior to June 19, 2023** for the partner to get access to the event. The Lounge partner commits to paying in full even if access to the UF23 event is not granted due to late payment.
- Lounge partners can **cancel their booking** at any time. A 20% fee applies to cancellations for the requested Lounge space received up to and including January 31, 2023. No cancellation fee applies for selected furniture up to this date.
- For **cancellations after January 31, 2023**, the following fees apply: 100% for requested space, 50% for selected furniture. For cancellations after April 1, 2023, the 100% cancellation fee will also apply for selected furniture.
- In case the **organiser cancels UF23** for reasons within their control, all payments already made by the Lounge partner will be refunded in full.
- In the event that German authorities cancel UF23 for reasons beyond the organiser's control, or if they enforce regulations that substantially change the essence of UF23 resulting in the organizer to cancel UF23, the organiser will offer the Lounge partner either an 80% refund of all payments already made, or provide a 120% credit towards UF24 in Rotterdam.

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GET IN TOUCH

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